

## Abstract

Title : Factors Affected to People's Participation in Election of Municipality  
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The people in the first elections are of Ayutthaya Municipality had declined significantly so the research, which was directly responsible for the official request had objectives to study the factors that affect the participation of citizens in the exercise, to determine the level of participation of citizens in the exercise of elected members of the Municipal Council of Ayutthaya Factors relating to the participation of citizens in the elections to the Municipal Council members Ayutthaya and recommendations and also encouraging people to exercise their right to elect municipal council members Ayutthaya. It appears that the findings showed that the age of the voter's income citizens to exercise their right to a public education and awareness information. Including contact with government officials to influence the elections council member has a relationship with the standards of assessment of statistical significance level. 05.

The recommendations from this research and the relevant sectors should focus on encouraging the public to vote, people who are older than engaging in political activities as well as those living in the area. The election process should not cause difficulties, the campaign should be continued and serious, not only during the election period because most people still tie to the promise. If their income of the voters significantly reflect receive compensation from the relevant authorities to the need to focus not be overlooked. The education level of the population shows that national education will not be persuaded or overwhelmed to go to the polls on duty. If there is an element of satisfaction and the knowledge, the people who have low levels of

education will participate. This is often asked a favor from relatives, acquaintances or even politicians so people who have low levels of education to exercise more, obtaining information from different media, affecting to participate in the vote of the people can not be avoided. Because the media are invited to the public and broadcast media addicts a chance to check recognition and was always prompting and contact with government officials. For the study population, the individuals receive services from the state, the people who get the news from the authorities. It is important to go to the polls to provide identity has remained a constant.

Recommendations for further research, it should study the factors that encourage people to vote. In order to be aware of the cause and encourage people to exercise properly, and to reduce the cost of elections, to encourage people to not feel the need to make costly than necessary.