

## ABSTRACT

Bangladesh and Thailand have long shared friendly relationships with each other in October 5, 1972. The Friendship between them has grown from strength to strength, and it is clear that never before has it been in as good a shape as it is today. Great opportunities are opening for Bangladesh and Thailand to further expand cooperation in every area. It is high time for Bangladesh to boost relations with Thailand more in order to involve with ASEAN, East Asia, China and Japan, into a wider "Asian home" to expand the economic diplomacy adopted in recent times. On the other hand, Thailand's emerging economy might help shape our futures. Bangladesh and Thailand is great in the trade on export-import and relations. These two countries are developing more relations and creating new ways to exchange Business deals and also Thai-Bangladesh between South-East Asian nations through the Asian highway and its immediate neighbors. Right now Bangladesh is trying to catch up with many of the Asian countries like Myanmar, India China and Thailand. This is a great chance for both Thai and Bangladesh Business men to join them actively and immediately in increasing their partnership more than before.

400 accidental sampling data were collected from real Business People from 6<sup>th</sup> – 29<sup>nd</sup> October 2012. The data was analyzed by using the Statistic Package for Social Science (SPSS) version 16.0. It was analyzed in the form of descriptive statistic; i.e. frequency, percentage and mean were employed to describe them. The hypotheses were tested by using t-test and F-test. Also, to check the correlation among Factors on development of Thai-Bangladesh export-import Trades by using Pearson correlation

The research finding of this study on customer satisfaction of Thai-Bangladesh Export-import Trades proved that different demographic and psychographic customers have different satisfaction with products and services. It showed they were satisfied at a low degree of satisfaction; lowest.000 highest significance.649. On the other hand, the hypothesis testing showed satisfaction factors did not have significant influence on different marital status.

Therefore, findings from this research would be guides and suggestions for the Students and real Business People. Thailand and Bangladesh should exchange for equal

Partnership on dealing with both export and import Trades. Also, the Languages English would be convenient for both countries because Bangladeshi people could not speak Thai and Thai could not speak Bengali, as a result both these two countries should speak English language for convenience and easy communication to convince the Better Trades.