

Chapter V

CONCLUSION AND RECOMMENDATION

This chapter is going the summary of the study, findings, suggestions and recommendations for future study of China Steel Industry Analysis. And the results, showing (gender, age, education, geography, life experiences) is not the same, there are differences in their results, in general, the Chinese steel industry is a growing and a better future industry, Chinese iron and steel industry is very fast, is the world's largest steel producing countries, China's urban development is the world's

fastest-growing cities in country, so China always need a lot of steel so China has the world's largest steel market, so it seems, the better development of China's steel industry, China's steel market as possible. China's steel production and steel quality, inside the last 20 years because of steelmaking technology, equipment and strategies to improve, so the yield and quality made annual progress, China's future urban development of the future Chinese government's main goals, so for young people and businessman is a great market and opportunities. Chinese steel industry although progress every year, but still not as advanced as Japan, Germany, USA, China's steel industry leaders need to continue to improve production technology, improve product quality.

In the Chinese steel market, mergers and acquisitions other large opportunities for cooperation, such as achieving enterprise Inter-industry mergers and acquisitions, mergers and acquisitions improve planning, industrial chain equipped to participate in post-M & A, continued management of the business.

I believe the future of the Chinese iron and steel enterprises in the merger and reorganization will be implemented on the basis of a larger enterprise, More standardized and scientific development, of China's steel industry will also. achieved by the large to strong changes.

Therefore, the researcher would like to help future students to understand China's iron and steel industry, they'll be able to do the relevant Chinese steel industry business! Thank you.

Reference

Books

[1] feng yu qin 2009 Financial Crisis China Iron and Steel Industry

online

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<http://www.opsteel.cn/news/2013-08/E4FA53ACC8145192E040080A7EC93B0B.html>

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[6] http://news.gtxh.com/news/20130828/zhongguogangtie_994023971.html

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Questionnaire



This Questionnaire is for the partial fulfillment of MBA course at Siam University on the Title: **The study of China Steel Industry Analysis (opportunities and challenges)** the questionnaire is representing two parts; Demographic information, Product characteristics and consumer knowledge, Consumer satisfaction

Part 1: Demographic Information

Please determine the area that directly affect your status, and put a mark in the box provided. All information as regards your responses shall be for this research use only and shall accordingly be kept confidential. Thank you for your cooperation.

1. Sex: (1) Male (2) Female

2. Age: (1) 18-30 years old (2) 31-40 years old
 (3) 41-50 years old (4) 51-60 years old

3. Education level:
 (1) Primary School (2) High School
 (3) Bachelor Degree (4) Master Degree
 (5) PHD

4. Position in the Company
 (1) Owner (2) Manager
 (3) Officer (4) Employer
 (5) Company worker

5. Experience in Steel Business:

- (1) Below one year (2) 1 yrs-2yrs
 (3) 3yrs-4 yrs (4) 5 yrs-6yrs
 (5) 7 yrs-8yrs (6) 9 yrs-10 yrs

6. Monthly maximum Income:

- (1) Below 10,000 Baht (2) 11,000-15,000 Baht
 (3) 16,000-20,000 Baht (4) 21,000-25,000 Baht
 (5) 26,000-30,000 Baht (6) Over 30,000 Baht

Table: The Respondent's Environment factor level

Part 2: The Factors affect to Steel Trade between Thai-kunming

1. Do you think that these factors below have led to development of Thai-kunming steel Trades?

development factor levels: 5= Strong agree, 4=Agree, 3= Neutral,
 2=Disagree, 1=Strong Disagree, (√)

No	Development Factor	Level of Agreement				
		5	4	3	2	1
	Political Stability	5	4	3	2	1
1	Good Relations					
2	Both Democratic					
3	Respect of human rights					
4	Active in regional and international commitments					
	Market Economy	5	4	3	2	1
5	Promotion private industries					
6	Formation of Industry at own will					
7	There is low competitions in Both markets (Thai-BD)					
8	Low cost of labor in both countries (BD-TH)					
	Economic Growth	5	4	3	2	1
9	Growth of Optimum					
10	High Competition on tourist sectors					
	Growth of Infrastructures	5	4	3	2	1
11	More facilities provided for the transportation system					

12	Growth of telecommunication is rapid					
13	Sufficient electricity supplies					
14	Sufficient water supplies					
	Languages	5	4	3	2	1
15	English					
16	Thai					
17	Chinese					
	Import/Export Procedures	5	4	3	2	1
18	Declaration documents is electronic (Electronic Documentation)					
19	Duty on products originating from both countries					
20	Certificate of Origin of Products					
21	Export-Import License verified at both ports					