

## The Study of Customer Satisfaction in DONGTHAI Travel Company

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AN INDEPENDENT STUDY SUBMITED IN PARTIAL FULFILLMENT OF THE REQUIREMENTS FOR THE DEGREE OF MASTER IN BUSINESS MANAGEMENT (INTERNATIONAL PROGRAM) SIAM UNIVERSITY, BANGKOK, THAILAND



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**Degree:** INTERNATIONAL MASTER OF BUSINESS ADMINISTRATION

Major: MARKETING MANAGEMENT

This Independent Study Has Been Approved To Be Chen Xiaochun Fulfillment of the Requirement for the Degreeof Master of Business Administration in Marketing Management.

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