

**SIAM UNIVERSITY**

**Graduate Faculty**

Name of Student: **Mr. Youssouf Doukoure**  
Identification: **5617190026**  
Degree: **Master in Business Administration  
(International Program)**  
Major: **International Business Management**  
Independent Study Title: **Measuring Customers Perceptions of Service Quality  
(SERVQUAL) Towards TOM N TOM Coffee Shop, In Phaya Thai Bangkok, Thailand.**

This independent study has been approved to be partial fulfillment of the requirement for Degree of Masters in Business Administration in International Business Management

**Supervisor.....**

**Dr. Vijit Supinit**

Dean, Graduate School of Business

Siam University

**Date.....**