



Dear Respondents,

There is no right and wrong answers as long as you did it honestly. Rest assured that your answers to this survey-questionnaire will be treated with utmost confidentiality. This survey result will be analysis for the title ‘A Study of Imports of Thai Electrical Products in Myanmar’ and it helps to fulfil the requirements for the Master of Business Administration Program (Siam University, Thailand).

Thank you for your kind cooperation in the conduct of this study. Your responses will contribute to this academic research.

Part I	Demographic
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1. What is your Gender?

- Male
- Female

2. What is your age?

- Between 19 - Under
- Between 20 - 30
- Between 31 - 40
- Between 41 - 50

- Between 51 – 60

3. What is your education level?

- Under Graduated
- Graduated
- Post Graduated
- Master
- PhD

4. What is your type of business?

- Contractor
- Retailer
- Other

Part II	Lack of domestic electrical products
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5. Are you easy to find out domestic electrical products in Myanmar when you need them?

- Very Easy
- Easy
- Fair
- Difficult
- Very Difficult

6. How do you think about quality of domestic electrical products in Myanmar?

- Very Good
- Good
- Fair
- Bad
- Very Bad

Part III	The quality of Thai electrical products
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7. How do you think about the quality of Thai electrical products?

- Very Good
- Good
- Fair
- Bad
- Very Bad

8. How do you think about the price and quality of Thai electrical products?

- Very Expensive
- Expensive
- Fair
- Cheap
- Very Cheap

Part IV**Supplier power with effective logistic system**

9. What is your opinion on Thai electrical suppliers?

- Very Strong
- Strong
- Normal
- Weak
- Very Weak

10. How do you think about the logistic system of Thailand?

- Very Good
- Good
- Natural
- Bad
- Very Bad

Part V**International standard electrical products with the strong brand image**

11. Do you think that Thai electrical Products have strong brand image?

- Very Strong

- Strong
- Fair
- Weak
- Very Weak

12. Do you agree with that Thai electrical products are international standard level?

- Strongly Agree
- Agree
- Normal
- Disagree
- Strongly Disagree