

CHAPTER 3

METHODOLOGY: METHOD OF DATA COLLECTION

Secondary data was used in this research study for all the analysis, and it is carefully selected from various reliable sources, to support and validate the various assumptions and statements made in this paper. *Secondary data* is the *data* that have been already collected by and readily available from other sources. Major sources utilized in this research study to help show the distinct difference in the two kinds of service offered by leaders in the four areas examined in the paper, and what the proceeds of each kind of service offered is, this includes information collected by International institutions (World Bank, [World Health Organisation](#), YouGov, *WHO/UNICEF*, *WaterAid*, Mercer, Transparency International, World Economic Forum), Government Agencies (Central Intelligence Agency), widely accredited agencies for data collections and publishing (The British Broadcasting Corporation (BBC), *IndexMundi*, *The Patient Factor*, *TakePart*, *DailyTrust Newspaper Nigeria*, Sunday Times Driving, Economist Intelligence Unit, *The Guardian Newspaper Nigeria*), country statistics and world data that were primarily collected by credible research institutes (List Surge, *InSeAsia*, *Numbeo*, *Publish.Illinois.Edu*, *World Happiness Report*) made available online, study resources (Course hero, Exclusive papers, UK Essays, SmartCEO, *Leadership Now*, *Mount Vernon.org*, *Daveramsey.com*), and researches conducted by individual researchers which are cited in the paper and listed in the Bibliography section.