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Appendix

Questionnaire

This Questionnaire is a for the partial fulfillment of MBA course at Siam University on the Title: **A STUDY OF THE THAI-BANGLADESH IMPORT & EXPORT TRADE (ASPECTS OF SUCCESS- SYSTEM AND PROCEDURES)** the questionnaire is representing two parts; Demographic information, Product characteristics and consumer knowledge, Consumer satisfaction

Part 1: Demographic Information

Please determine the area that directly affect your status, and put a mark in the box provided. All information as regards your responses shall be for this research use only and shall accordingly be kept confidential. Thank you for your cooperation.

1. Sex: (1) Male (2) Female
2. Age: (1)18-30 years old (2) 31-40 years old
 (3) 41-50 years old (4) 51-60 years old
3. Education level:
- (1) Primary School (2) High School
 (3) Bachelor Degree (4) Master Degree
 (5) PHD
4. Position in the Company
- (1) Owner (2) Manager
 (3) Officer (4) Employer
 (5) Company worker
5. Experience in Import/Export Business:
- (1) Below one year (2) 1 yrs-2yrs
 (3) 3yrs-4 yrs (4) 5 yrs-6yrs
 (5) 7 yrs-8yrs (6) 9 yrs-10 yrs
6. Monthly maximum Income:
- (1) Below 10,000 Baht (2) 11,000-15,000 Baht
 (3) 16,000-20,000 Baht (4) 21,000-25,000 Baht
 (5) 26,000-30,000 Baht (6) Over 30,000 Baht

Table: The Respondent’s Environment factor level

Part 2: The Factors affect to export-import Trade between Thai-Bangladesh

1. Do you think that these factors below have led to development of Thai-Bangladesh export-import Trades?

Development factor levels: 5= strongly agree, 4=Agree, 3= Neutral, 2=Disagree, 1=Strongly Disagree, (√)

No	Development Factor	Level of Agreement				
		5	4	3	2	1
	Political Stability	5	4	3	2	1
1	Good Relations					
2	Both Democratic					
3	Respect of human rights					
4	Active in regional and international commitments					
	Market Economy	5	4	3	2	1
5	Promotion private industries					
6	Formation of Industry at own will					
7	There is low competitions in Both markets (Thai-BD)					
8	Low cost of labor in both countries (BD-TH)					
	Economic Growth	5	4	3	2	1
9	Growth of Optimum					
10	Both dependent on growth of Agriculture					
11	High Competition on tourist sectors					
	Growth of Infrastructures	5	4	3	2	1
17	More facilities provided for the transportation					

	system					
18	Growth of telecommunication is rapid					
19	Sufficient electricity supplies					
20	Sufficient water supplies					
	Languages	5	4	3	2	1
21	English					
22	Thai					
23	Bengali					
	Types of Commodities	5	4	3	2	1
24	Finished oils					
25	Yarn and fibers					
26	Garments					
27	Medicinal and pharmaceutical products					
28	Electrical machinery and parts					
29	Machinery and parts					
	Import/Export Procedures	5	4	3	2	1
30	Declaration documents is electronic (Electronic Documentation)					
31	Duty on products originating from both countries					
32	Certificate of Origin of Products					
33	Export-Import License verified at both ports					
34	Other relevant documents such as catalogue, product ingredients, etc.					