

**Project Title** : The development of video media to promote the goods. Central World

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### Abstract

Push Media Co., Ltd. operates the installation business of LED displays at various locations, mostly are in department store such as CENTRAL etc. In order to installation of LED displays, the company provide multimedia, most of the time is video, for a client. Graphic Design will create a video for client needs. In case of CENTRAL World department store , the company installs LED display at their department. To make a video for client, we decided to use the Illustrator After Effect and Premiere pro. The company provided video for CENTRAL World department store in terms of using for promoted their department store. CENTRAL World department store very appreciated the work that company put an effort and the results proved a positive one.

**Keywords:** Graphic Design / Push Media.Co.,ltd.

Approved by

