



## **Travel Motivations of Tourists in Visiting Phi Phi Islands**

By

Suphapon Rattanaphinanchai

5417192003

Submitted in Partial Fulfillment of the Requirements for the  
Master of Business Administration Degree  
(International Program)

At Siam University

June 2014

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Independent Study Title      **Travel Motivations of Tourists in  
Visiting Phi Phi Islands**

Researcher                      **Suphaporn Rattanaphinanchai**

Degree                            **Master of Business Administration**

Major                             **Hotel & Tourism Management**

**This Independent Study has been approved to be a partial fulfillment  
of the requirements for the Degree of Master of Business  
Administration**

**In Hotel & Tourism Management**

Advisor: \_\_\_\_\_  
(Associate Prof. Dr. Bongkosh N. Rittichainuwat)

Date: \_\_\_\_\_

Supervisor: \_\_\_\_\_  
(Dr. Vijit Supinit)

Date: \_\_\_\_\_

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