

5.5 REFERENCES:

1. World Travel and Tourism Council (2012), "Travel and Tourism economic impact 2012 Bangladesh".p. i
2. World Travel and Tourism Council (2012), "UNWTO Tourism Highlight 2012 edition", .p.9
3. World Travel and Tourism Council (2011), "UNWTO annual report 2011", .p.1
4. World Travel and Tourism Council (2013), "Travel and TOURISM Economic Impact 2013 World", .p.i
5. World Tourism Organization (2006), "Tourism Market Trends 2006 Edition",
6. <http://visitbangladesh.gov.bd>
7. <http://tourismboard.gov.bd>
8. "National hotel and tourism training institute", http://nhtti.org/page_details.php?type=page&id=6
9. "The tourism Authority of Thailand", <http://www.tourismthailand.org/About-TAT>
10. World Travel and Tourism Council (2012), "UNWTO Tourism Highlight 2012 edition", .p.8
11. Alena , Patrick. (2013, April). Cultural Destinations As One Of The Most Important Generators of Tourism.https://dk.upce.cz/bitstream/handle/10195/54090/ZedkovaA_CulturalDestinations_2013.pdf?sequence=1
12. World Travel and Tourism Council (2013), "Travel and Tourism economic impact 2013".p. i
13. Mollah, Moniruzzaman & Hossain, Mohammed Mosaraf (2009):" Tourism Industry in Bangladesh: Problems and prospects", Journal of The People's University of Bangladesh, Vol-4, No-1, July (P.146-162).
14. Peptenatu , Pintilii, Drahici, Stoain (2009). GeoJournal of Tourism and Geosites: Territorial disparities concerning the distribution of the tourist services quality in Romani. 2: 105-117
15. Hughes. Allen. (2005). Cultural Tourism in Central and Eastern Europe: The Views of Induced Image Formation Agents Tourism Management 26: 173-183.
16. Edward Inskeep.; An Integrated and sustainable Development Approach : Wiley
17. Hall, Timothy, Duval.(2003); Safety and security and Tourism: Towards a New Understanding. Journal of Travel and Tourism Marketing. 15: 2-4
18. Venkatesh, Morris,(2000). Why Don't Men Ever Stop To Ask for Directions. Gender, Social Influence, and Their Role in Technology Acceptance and Usage Behavior. MIS Quarterly. 24(1): 115- 139
19. Kotler, Armstrong, (2003). Principles of marketing. 13th ed. New Jersey: Prentice Hall.

20. Malhotra, (2004). Marketing research an applied orientation 4th ed. New Jersey: Pearson Education.
21. Churchill, (2001). Basic marketing research 4th ed. Australia: South.
22. Herrmann, Monroe , Huber (2007). The influence of Price Fairness on Consumer Satisfaction: An Empirical Test in the context OF Automobile Purchases. Journal of Product and Brand Management. 16: 49-58
23. World Travel and Tourism Council (2013), "UNWTO Travel and Tourism Barometer", Vollume 11, January 2013 .p.3
24. Newman , Maylor, Chansarkar. (2001). The Nurse Retention, Quality of Care and Patient Satisfaction Chain, International Journal of Health Care Quality Assurancel. 14 :, 57-68.
25. World Tourism Organization (1999). Tourism Highlights 1999. Madrid: World Tourism Organization
26. World Travel and Tourism Council (2012), "UNWTO Tourism Highlight 2012 edition", .p.3
27. World Travel and Tourism Council (2012), "UNWTO Tourism Highlight 2012 edition", .p.5
28. Loan ides, D. (1995a). Planning for international tourism in less developed countries: Towards sustainability? Journal of Planning Literature. 9(3), pp. 235-259
29. "Importance of tourism industry". <http://www.tourism-punjab.com/institute.htm>
30. World Travel and Tourism Council (2012), "UNWTO Tourism Highlight 2012 edition", .p.6