



**THE STUDY ON CUSTOMER SATISFACTION MEASUREMENT
OF BH COMPANY IN CHINESE MARKET**

Thematic Certificate

To

MING LI

This Independent Study has been approved as a Partial Fulfillment of the Requirement of International Master of Business Administration in International Business Management

Advisor: Qiu Chao Date: 2017 / 12 / 25

(Assistant Professor Dr. Chao QIU)

A handwritten signature in black ink, appearing to be 'IL' followed by a flourish.