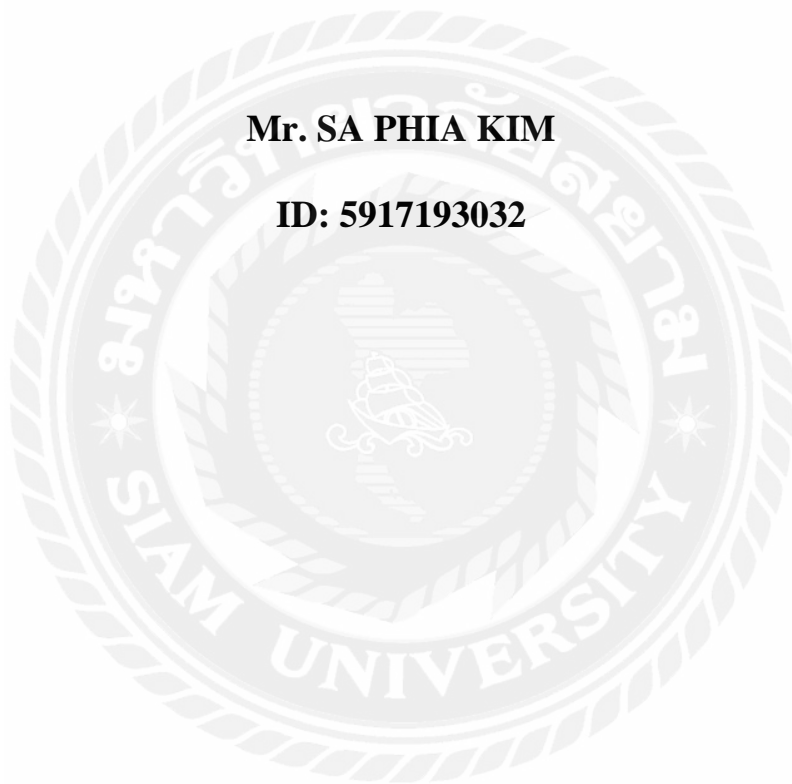




**A STUDY OF BUSINESS OPORTUNITIES AND INVESTMENT TO
BINH DUONG, VIETNAM**

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**SUBMITTED IN THE PARTIAL FULFILLMENT OF THE REQUIREMENT FOR
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Abstract

Research Title : A Study of Business Opportunity and Investment to Binh Duong, Vietnam

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This study explores business opportunity and investment at Binh Duong province in Vietnam. The objective of this study is to explore the business opportunity of Binh Duong province for foreign direct investment and business opportunity of local people dealing with Garment and Textile products, Construction and building, Restaurant and Bar, Agricultural Products and Exportation.

Target population was business people from Binh Duong

various statements regarding to the factors that business opportunities for foreign investment dealing with how relationship between garment and textile products, construction and buliding, restaurant and bar, agricultueal products, exportation and business opportunity for foreign investment at Binh Duong Province in Vietnam. Both primary and secondary data source were used to ask research questions. Surveys were conducted to understand the right target and approach towards the research, questionnaires were used as the surveys for this research.

Overall satisfaction of business opportunity was relationship between garment and textile products, construction and building, restaurant and bar, agricultural products and exportation were statistically significant at the 0.01 level, showing confidence interval of the differences according to SPSS software's statistics dealing with their perceptions such as satisfied, very satisfied, neutral, dissatisfied and very dissatisfied with business opportunity in Binh Duong province, Vietnam.

Keywords: investment, business, agricultural, significant, approach, construction and Target.

Approved by

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A Study of Business Opportunity and investment to Binh Duong, Viet Nam

CHAPTER 1

1. Introduction

This study explores business opportunity and investment at Binh Duong province in Vietnam. This chapter will include background of the studied, problem statement, and objective of the study, research questions, research model hypothesis, and conceptual framework, variable of the study, definition of term and implication of the study.

1.1 Background of the Study

Binh Duong is in the South East of Vietnam and the Southern Key Economic Zone 2, circumscribing Binh Phuoc Province toward the north, Ho Chi Minh City (HCMC) toward the south and southwest, Tay Ninh Province toward the west, and Dong Nai Province toward the east. Binh Duong is viewed as the door to HCMC, the financial social focal point of the nation. Enriched with advantageous topography conditions, Binh Duong has a critical street arrange. Major parkways of the nation cross Binh Duong, for example, National Road (NR) no. 13, NR no. 14, HCMC Route and Trans-Asian Highway. Binh Duong is just 10 – 15 km from Tan Son Nhat Airport and imperative ports.

In excess of 630 endeavors from the RoK have been putting resources into Binh Duong with an all out capital of about US\$3 billion, depicted the diary of "the voice of Vietnam, RoK's organizations investigate interest in Binh Duong area".

In the initial a half year of 2017, the RoK's venture kept on filling 16 new tasks while 17 existing ones enlisted to build capital of US\$306 million. It featured the RoK's significant speculation undertakings, for example, the vehicle tire creation worth US\$220 million of the Kolon Industries and the attire generation worth US\$25 million of the Sewang piece of clothing material organization. Sung Il-mo said his gathering has yearly income of over US\$5.5 billion and has some expertise in assembling vehicle save parts. Manando will keep trading sees with neighborhood specialists after this field trek to make interest in Binh Duong as quickly as time permits.

Viet Nam is an open economy with exchanging stream of US\$340 billion, 1.6 occasions its GDP, and has pulled in complete enrolled remote direct venture (FDI) of US\$300 billion of every 2016. The FDI area represents roughly 70% of the nation's fare turnover, proportionate to 22% of GDP. The FDI part has created a huge number of employments and contributed enormously to development and modernization, boosting the economy's development.

As per the World Bank's Doing Business 2017 Report, Viet Nam has enhanced nine positions regarding simplicity of working together contrasted with 2016 (from 91st to 82nd). In the meantime, Viet Nam positions 60th out of 138 nations in the World Economic Forum's 2017 Global Competitiveness Report. With a populace of about 100 million individuals, over 60% are younger than 35, Viet Nam is all around situated to supply a youthful, plentiful and quality workforce at aggressive expense. Portrayed by political, social and macroeconomic steadiness, Viet Nam has persistently enhanced its institutional system and straightforwardness to continuously line up with universal duties and

principles. The Government of Viet Nam has focused on making positive conditions for all financial specialists and organizations, as they execute their long haul venture plan and effectively take an interest in the worldwide supply and esteem chain. Viet Nam keeps on driving the worldwide financial incorporation motivation and hopes to keep up yearly normal GDP development rate of 6.5% to 7% over the time of 2016 – 2020. Its need is on green development and feasible improvement, with three primary motors: Promotion of fares, local market development and venture extension.

Viet Nam is as of now concentrating on enhancing the business condition and expanding the aggressiveness, upheld by the Government's responsibilities to honesty, advancement and activity to serve organizations and residents. Viet Nam hopes to wind up a dynamic nation and an appealing venture goal in ASEAN, and endeavors to incorporate into the territorial and worldwide esteem chains. The Vietnamese Government resolves to help and make the most positive conditions for outside organizations putting and working in Viet Nam.

1.2 Problem Statement

In 2016, in spite of the worldwide exchange and business vulnerability, Viet Nam saw financial security with solid development in the two fares and imports. Viet Nam kept on astonishing the area and the world by the profundity and pace of monetary incorporation and administrative changes, which prompted a critical enhancement in the venture condition. Viet Nam's Greenfield FDI Performance Index topped among the developing economies in the district, outperforming Malaysia and Thailand on drawing in outside capital. Viet Nam is as of late gauge

to be among the Top 20 greatest economies as far as gross local items dependent on obtaining power equality by 2050. By giving a scene of working together in Viet Nam, this exploration is a useful and valuable apparatus for outside speculators.

1.3 Objectives of Study

The objective of this study is to explore the business opportunity of Binh Duong province for foreign direct investment and job opportunity of local people. The objective of this research are as below:

- ✓ To study the business opportunity of garment and textile products for foreign investment at Binh Duong Province in Vietnam.
- ✓ To analyze the business opportunity of Construction and Buliding for foreign investment at Binh Duong Province in Vietnam.
- ✓ To describe the business opportunity of restaurant and bar for foreign investment at Binh Duong Province in Vietnam.
- ✓ To analyze the business opportunity of agricultural products for foreign investment at Binh Duong Province in Vietnam.
- ✓ To explore the business opportunity of exportation for foreign investment at Bing Duong Province in Vietnam.

1.4 Research Questions

In this study, there are three research questions related to business opportunity at Binh Duong province in Vietnam;

1. What are the business opportunity of Binh Duong province in Vietnam?
2. How relationship between garment and textile products, Construction and Building, restaurant and bar, agricultural products,

exportation and business opportunity for foreign investment at Binh Duong Province in Vietnam?

1.5 Significant of Study

The significant of the study is to get knowledge for researchers and business opportunity for foreign investment. This study would be effective to some entrepreneur in doing business in Binh Duong province in Vietnam. This study is not completely perfect for this time but the further research would be more detail and perfectly if researcher may have chance next time.

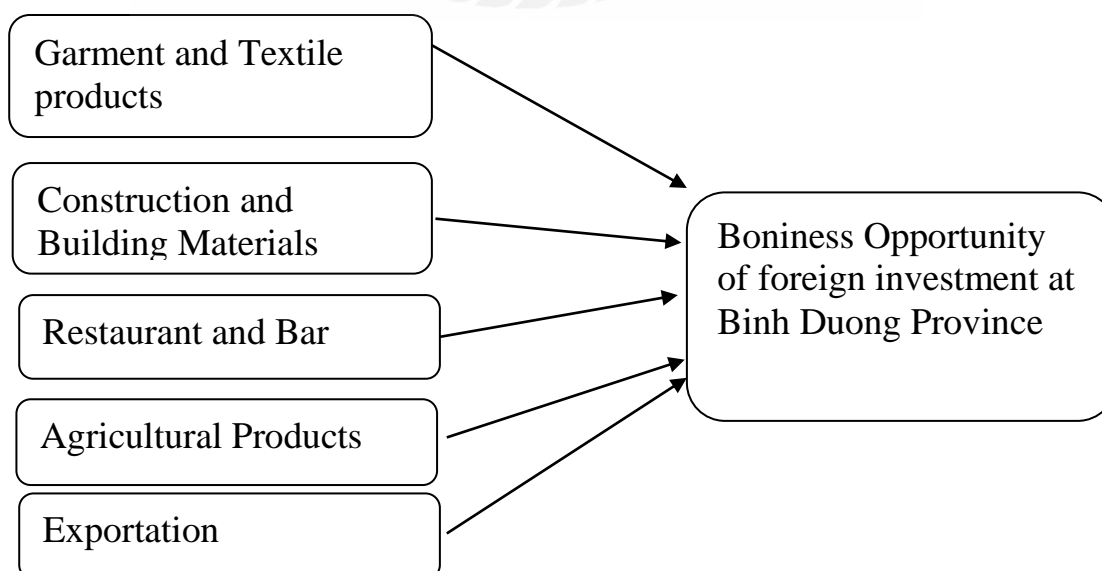
1.6 Research Model of Conceptual framework

In this study, research model conceptual framework describes the business opportunity of Binh Duong province related to gram for foreign investment in Vietnam. The conceptual framework is as below;

Figure: 1 Conceptual Framework

Dependent Variable

Independent Variable



1.7 Hypothesis of the Study

H1: There is relationship between Garment and Textile products and business opportunity of foreign investment at Binh Duong province.

H2: There is relationship between Construction and Building and business opportunity of foreign investment at Binh Duong province.

H3: There is relationship between Restaurant and Bar and business opportunity of foreign investment at Binh Duong province.

H4: There is relationship between Agricultural Products and business opportunity of foreign investment at Binh Duong province.

H5: There is relationship between Exportation and business opportunity of foreign investment at Binh Duong province.

1.8 Variables of the Study

In this study, business opportunity of the Garment and Textile products, Construction and Building, Restaurant and Bar, Agricultural Products and Exportation at Binh Duong province at Vietnam are Dependent Variable and business opportunity of Binh Duong province at Vietnam is independent Variable.

1.9 Implication of the Study

In this examination, the ramifications of the investigation would be depicted in part one as presentation, foundation of study, goal of study, inquire about inquiries, calculated system, speculation of study and factors of study. In section two there would be literature survey and related research and part three will be investigate philosophy and research design and the route to the accumulation of data. In part four, analyst will examination the information and statistic and discovering results. The last part five will be end, proposal and discourse.

CHAPTER 2

2. Introduction

In this chapter two, research will explore literature review, the business opportunity of Binh Duong province, natural resources of Binh Duong province, new projects of Binh Duong province and industrial zone of Binh Duong province and related research.

2.1. Literature review

The business opportunity of Binh Duong province

Binh Duong experts considered FDI as an imperative piece of mechanical improvement. They have focused on necessities of remote financial specialists and attempted to give favorable condition to contributing. Need has been given to cultivating regulatory changes, enhancing framework and upgrading the nature of neighborhood HR to draw in larger amounts of FDI.

All out FDI capital put resources into Binh Duong in 2013 is 1.3 billion US\$ in which 800 million US\$ originates from 125 recently authorized activities. Up until this point, the area has gotten a sum of 2,209 FDI ventures with an aggregate capital of about 18.72 billion USD from more than 37 nations. Top speculators are from Japan (170 activities with 3.2 billion USD in capital), Korea, and Singapore. In January 2014, Binh Duong pulled in a sum of 300 million US\$ in capital just in the initial 20 days of the month which is three time than that of a similar period a year ago. The region intends to pull in 1 billion US\$ of residential and FDI in 2014.

Binh Duong is ranked second in FDI attraction

To execute the approach of "Spread blooms welcoming financial specialists", with open component, it has made great conditions to pull in more speculators into Binh Duong. With the motto "presenting a royal welcome to invite speculators" and open arrangements, the region has made great conditions to draw in an ever-increasing number of financial specialists.

Until December 2017, Binh Duong has pulled in a sum of 3.037 undertakings with complete enrolled speculation evaluated at US\$ 28 billion 473 million, positioned second in the nation after Ho Chi Minh City in drawing in FDI. Of which, 1.878 undertakings put resources into modern zones with a complete enlisted venture capital of US\$ 19 billion 524 million, representing 68, 5% of FDI capital in the region. It was multiple times higher regarding tasks and multiple times higher as far as capital contrasted with 1997, More than 64 nations and domains have so far put resources into Binh Duong. An ever increasing number of transnational partnerships and organizations with budgetary and mechanical capacities have chosen Binh Duong as favored goals. Taiwan, Japan, Korea, Singapore and Samoa are nations and domains with a long and stable association with Binh Duong area. Specifically, Taiwan is the greatest speculator with 772 ventures and the complete enrolled capital of US\$ 5 billion 869 million, representing 20,6% of absolute remote direct interest in the area.

Japan positioned second with 250 ventures and the all out enlisted capital of US\$ 5 billion 253 million, representing 18,4% of all out speculation; Singapore positioned third with 163 tasks and the complete enrolled capital of US\$ 2 billion 764 million, representing 9,7% of all out venture; Korea positions fourth with 633 undertakings and the absolute

enlisted capital of US\$ 2 billion 756 million, representing 9,68% of all out speculation. (www.binh duong.com)

2.2 Theoretical Review

Vietnam has been pulling in a great deal of financial specialists and business guests who wish to work together in the nation, which is assembled this uncover on the 10 organizations that brilliant speculators can do in Vietnam. The followings are the assets of business opportunity in Vietnam.

Article of clothing and Textile Products

Article of clothing and Textile making is the gainful business in Vietnam since Garments and Textiles are among items that Vietnam sends out. It can likewise spend significant time in making prepared to-wear garments or begin for possess dress line. In any case, it would be too expensive to even think about starting the possess material and article of clothing Production Company, and can turn into a fabric retailer or begin a web-based dress store. Every one of these organizations are similarly gainful.

Development and Building Materials

Another great business that foreigners can begin in Vietnam is moving of development and building materials. There are such a large number of building materials that they can move like bond, roofing materials and home fitting materials. Financial specialists could likewise begin a business in the development benefit division like painting administrations, plumbing, home improvement, home redesign, HVAC establishment and fix among a few others.

Restaurant and Bar

Vietnamese love great sustenance and beverages. In the event that financial specialists love to put resources into media outlets, beginning an eatery and bar is a truly gainful specialty in this industry. They could likewise consider setting up a dance club where individuals can unwind and loosen up in the wake of a difficult day's activity.

Farming Products Processing

The farming products territory is viewed as great cropland and horticulture is an imperative industry in the region. The complete generation estimation of farming in 2013 is around 3,024 billion VND expanding by 3.7% more than 2012 in which figure for agribusiness, aquaculture and ranger service are 3.8%, 24.7% and 23.5% separately. The development region of yearly yield is around 23,339 ha (decrease of 10.4% year-on-year (yoy)). The region of enduring plants is 138,884 ha (expanding 0.7% yoy), of which: elastic plant: 131,216 ha, natural product trees: 4,665.6 ha, cashew tree: 2,350 ha. The commonplace group of bovine and wild ox are 23,357 and 4,974 heads, diminishing 7% and 8% yoy; pig: 418,355 heads, diminishing 5.6% yoy, poultry: 3.79 million heads. (Sources-Data of Agriculture, Forestry, Fishery, 1995, 2000-2011, page 17)

Binh Duong has 4 hitech agrarian parks with all out territory of 911 ha, including A Thai (411.7 ha), Hieu Liem (89.95 ha), Tan Hiep, and Phuoc Sang (471 ha). A portion of the significant projects which help advance the region's agribusiness are Project of building up the urban horticulture, Development of natural product tree program, Project of recuperating the organic product tree region along the Saigon River, animals program connected with cutting edge preparing and ecological insurance and Viet Gap Standard domesticated animals' program.

Any business in the nourishment business would dependably move as long as the entrepreneur utilizes the correct methodology to advance and market the business. Agrarian items handling includes sourcing for crude ranch deliver that you can process available to be purchased.

For example, Tomato puree is produced using tomatoes, Potato chips from crude potatoes etc. You can generally locate an agrarian item that you can process for deals and fare. Exportation Vietnam sends out a ton of items like rice which is a world staple, espresso, Crude oil, footwear, elastic, hard ware and ocean depths; there are simply such a significant number of things that you can pitch to purchasers from different nations. To get worldwide purchasers, it can go to a site like Alibaba.com and a few other online business sites; it tends to be discovered many individuals hoping to purchase stuffs from Vietnam.

In this paper, it can likewise consider turning into an item sourcing advisor. What an item sourcing expert does is to interface purchasers and merchants together. For example, there are individuals who might want to purchase stuffs from Vietnam by means of web and since they have never been to Vietnam, they would require somebody they can believe who is either a Vietnamese or dwells in Vietnam to assist.

Then again, it could likewise turn into a cargo forwarder for individuals who wish to purchase stuffs from Vietnam. It is additionally consolidated importation and exportation, implying that would trade things to different nations and furthermore import from as well. A few things can import incorporate crude cotton, oil-based goods, concrete, compost, cruisers and gadgets.

Water assets

Surface water: There are 3 expansive waterways in Binh Duong

(I) Be River: Rising from waterways of Dak R'lap, Dak Giun, Dak Huyt having a place with the precipitous regions of Dak Lak Province (in the west and south good country) with height of 650 – 1,000 m. The stream with its bowl territory of 7,650 km² is 350 km long. A lower segment of the waterway is 80 km long and streams into the Dong Nai River. Because of limited bed, it runs quick in the blustery season, causing unequal stream however absences of water in the dry season, so it has little an incentive on water transportation.

(ii) Dong Nai River: Rising from the Lang Biang Highland, Lam Dong Province at an elevation of 1,700 m and coursing through territories of Lam Dong, Dong Nai, Binh Duong and HCMC. The Dong Nai River is 635 km long. Its bowl is 44,100 km². This is an asset of sand supply for expanding development require. The stream has high an incentive on transportation, mineral assets, water supply for modern parks, urban zones, and horticultural creation, particularly in Tan Uyen, a territory of organic product plants and mechanical plants/trees of the region.

(iii) Sai Gon River: Rising from Kampuchea and streaming crosswise over Loc Ninh region's northwest mountains at a height of 200-250m. The Sai Gon River with its bowl of 5,560 km² is 265 km long; its length coursing through Dau Tieng to Lai Thieu is 143 km; it extends 100 m wide and 200 m wide at Thu Dau Mot Town.

There are likewise the Thi Tinh River, channels of Ba Lo, Ba Hiep, Vinh Binh and Ong Co. The previous is a tributary of the Sai Gon River, ascending from Cam Xe slope, Binh Phuoc Province and moving through Ben Cat District to the Sai Gon River. Two streams of Sai Gon and Thi Tinh store their residue on the ricefields in Ben Cat, Thuan An, and along

the Dong Nai River, framing high return paddy zones and amazing natural product tree plantations.

The thickness of waterways and channels is from 0.4 – 0.8km/km². In a word, the capability of surface water asset is abundant. In any case, in light of being influenced by the rainstorm, their flows are additionally arranged into 2 seasons – an overflowed season and a dry one. This is a weakness of water asset utilization forever and farming creation improvement in the area.

Underground water is somewhat copious and partitioned into 3 zones:

(I) The region having copious underground is conveyed from Ben Cat District to the Sai Gon River. The layer holding water is from 15 to 20 m thick.

(ii) The normal underground water region is conveyed in Thuan A District (aside from soluble zone). Boring wells with their stream of water are 0.05 – 0.6 liters/second, the layer holding water from 10 to 12 m thick.

(iii) The poor underground water region is conveyed in the east and north – east Thu Dau Mot and dissipating in valleys along the streams of Sai Gon and Dong Nai.

Mineral assets

Mineral assets are different, especially in non-metal assets which are magma base and explicit residue. They supply crude materials for customary and solid ventures of the area, for example, fired, development materials, and mine abuse. Binh Duong has 9 mineral assets including kaolin, earth, and sorts of development stone, development sand, rock, peat.

Peat: Peat is circulated along valleys of the waterways of Sai Gon, Dong Nai and Thi Tinh. Its amount and quality are irrelevant, being utilized to create vigorous small-scale creature manures as opposed to

consuming materials. There are 9 mines, among which just Tan Ba mine has 0.705 million m³ for possible later use.

Kaolin: There are 23 mines, which have 300-320 million tons available for later, of which 15 ones have been abused and have provided materials for fired, and have been utilized as mechanical added substance for household and remote creation organizations. Vast save mines Dat Cuoc, Chanh Luu, Binh Hoa, are well – known.

Kaolin in Binh Duong has a normal quality due to high iron substance and low aluminum one.

Earth: There are 23 mines, which are more than 1 billion available for later and dispersed in numerous spots in the territory. Aside from being utilized to fabricate regular blocks and tiles, brilliant mud mines might be utilized for higher esteem items, for example, dressing blocks and tiles, ground tiles, shading powder, and blended materials for fired and additional materials for other generation businesses. A few endeavors have misused the materials in mines of My Phuoc, Tan Phuoc Khanh, Phuoc Thai, and Khanh Binh in mechanical scale.

Development rocks: Eruptive development rocks, around 30 million m³ for possible later use, have been reviewed in Di An. Grain development rocks, around 200 million m³ for possible later use, are found in Phu Giao and different spots.

Development sand, which is conveyed along the waterways of Sai Gon, Dong Nai, and Thi Tinh, has around 25 million m³ for possible later use, of which 20% can be utilized for development and 80% for ground leveling. Measures of natural assurance and defensive backwoods. Because of highlights of tropical and sticky atmosphere and prolific soil, the woodland of Binh Duong is differentiated and plentiful for its genera and species, involving numerous valuable wood of pyincado (*Xylia xylocarpa*),

kingwodd, Barian kingwood (*Dalbergia oliveri*), *Dalbergia odoriferac*, and so on. Binh Duong woodland supplies numerous medications, nourishment, and fauna, including uncommon and valuable creatures.

The travel industry assets

There are old pagodas in Binh Duong, for example, Ba Hoi Khanh, Nui Chau Thoi, Long Hung together with understood exchange towns like Tuong Binh Hiep polish town and a ton of stoneware towns. Furthermore, organic product gardens and

Wonderful sights are premises to frame the travel industry courses alongside the Dong Nai River, particularly course on the Sai Gon River starting from Lai Thieu celebrated plantation reaching out to Thu Dau Mot Township and Dau Tieng Lake. There likewise are courses visiting old front lines of D War Zones, "Press Triangle Zones" burrow. - National relics: Hoi Khanh Pagoda, Mr. Tran Van Ho's House, Mr. Tran Cong Vang's House, Phu Long Communal House, Phu Loi Prison, Doc Chua Archeology, Chau Thoi Mount.

Provincial relics: Front Headquarters of Ho Chi Minh Campaign, Ho Lang Revolutionary Base, Phu Cuong Communal House, Mr. Nguyen Tri Quang's House, Moc To Temple, Pottery Village, - Ba Thien Hau Pagoda Festival. HR

Binh Duong province has a youthful and copious work constrain. The populace expanded forcefully from 679,000 out of 1997 to 1,691,400 out of 2011, by a development rate of 63%. The quantity of individuals in labor age has expanded strongly regarding amount and piece, achieving 1,237,455 or 76.4 % of the complete populace in 2010 and 1,274,913 of every 2011.

The region is commanded by the ethnic Vietnamese and considered as a work center point of the nation. It has a high rate of in-relocation of

340/1,000. Individuals landing from different territories help add to the economy by giving HR. In 2013, around 800,000 transients are working in undertakings of mechanical stops and bunches. The greater part of them are low-talented and originate from farming segments which require extra preparing.

2.3 Instruction and human services assets

Instruction Binh Duong has a sum of 482 instructive units in 2013. The quantity of secondary schools and elementary schools are 26 and 129 separately. State spending on instruction in 2012 was 1,433 billion VND. In the school year 2013 - 2014, 1,776 instructors and instructive staff are required to give training to an expansion of 25,100 understudies.

At the advanced education, Binh Duong has 8 colleges, 1 school and 8 professional schools. There are additionally some tuition-based schools, for example, Vietnamese Germany University, Singapore International School and Kinder World International. Consistently these organizations give around 30,000 workers in which just 12,000 are above professional dimension. Binh Duong's instruction can't take care of its demand for talented workers, presenting immense difficulties to the area's organization to support the improvement.

Human services Binh Duong's human services framework incorporates 3 open general doctor's facilities at the common dimension, 07 ones at region level, 91 mutual centers and in excess of 1,978 private restorative units, giving therapeutic administration to about 6.46 million of patient affirmation. The use limit of doctor's facility beds is 96.96% at common dimension and 83.92% at region level. Wellbeing information 2005 – 2011, page 16

Foundation

Transportation Binh Duong is close HCMC, so it is helpful to utilize the last's framework, for example, air terminals, seaport, and streets. The territory focus is 30 km from Tan Son Nhat airplane terminal and Sai Gon port, 110-km from Vung Tau seaport (counting Thi Vai, ben Dinh, Sao Mai), and 65-70km from Long Thanh air terminal. Streets Binh Duong has a street framework which associates national streets (NR) of nos. 1A, 13, 14, 22, 27, thruways of Bien Hoa – Tan Uyen – NR no. 13 to the Trans - Asia trail later on (HCMC – Phnompenh – Bangkok) running along the south toward the north of Binh Duong, and interfaces industry - urban territory to material arrangement zones of the area and focal good countries.

- NR no. 13 begins from HCMC and keeps running crosswise over Binh Duong Province to Binh Phuoc Province, connecting with Kampuchea and Thailand fringe. This street is huge as far as both economy and military.

- NR no. 14 begins from Tay Ninh through Dau Tieng District (Binh Duong Province) to locale of Chon Thanh, Dong Xoai, and Bu Dang (Binh Phuoc Province), associating with the Central Highlands.

- Provincial Road (PR) no. 1A from Thu Dau Mot City to Phuoc Long Town (Binh Phuoc Province)

- PR no. 13 from Chon Thanh to 2 locale Dong Phu and Dau Tieng.

- PR no. 16 from Tan Uyen District to Phuoc Vinh.

- Communal streets interface the commonplace towns with townlets and local locations in Binh Duong as of late, Binh Duong has redesigned and fixed its vital transportation courses, for example, NR no. 13, PR nos. 743, 745, 746, 747, between region and between town streets.

2.4 The undertakings of Binh Duong area

Advancement perspective of Binh Duong Province to 2020 The end-all strategy to 2020 goes for building Binh Duong a territory with high and far reaching monetary development rate, guaranteeing the connection between financial development and social issues the executives, destitution easing, overhauling the profound and material existence of natives. Investigating the upsides of geographic conditions, the collaboration of regions in the

Southern Key Economic Zone and HCMC is organized. Being dynamic in the worldwide joining; redesigning the financial viability connected with social improvement upon key speculation; building exhaustive foundation framework; creating industry alongside urban and benefit advancement; creating socio-economy firmly connected to ecological insurance, national resistance guaranteeing, neighborhood security upgrade. Advancement goals

Accelerating the financial structure and work structure, moving towards mechanical and benefit advancement. To keep on keeping up the monetary development rate higher than that of the Southern Key Economic Zone; concentrating on settlement and lodging advancement, HR preparing and human services. Finishing the course of industrialization and making the reasonable and feasible advancement for the period after 2015.

To develop Binh Duong to wind up an area with fast, far reaching financial development rate, guaranteeing the connection between monetary development and social issues the board, destitution lightening, updating the otherworldly and material existence of residents.

2.5 Industrial zone of Binh Duong area Industry

Industry is the principle main thrust of the region's industrialization and modernization. Top 5 ventures are nourishment handling, furniture creation, metal bars, synthetic compounds and metal items. Complete mechanical yield is 162,177 billion VND in 2013, expanding 15.1% yoy. Preparing and assembling rise 15.2%, mining 1.5% and power generation 2.8%. 68.7% of the complete yield originates from FDI segment while local organizations produce 31.3% of the esteem.

2.6 Investment

FDI in Binh Duong Binh Duong specialists considered FDI as an imperative piece of mechanical improvement. They have focused on necessities of remote financial specialists and endeavored to give favorable condition to contributing. Need has been given to cultivating managerial changes, enhancing foundation and improving the nature of nearby HR to pull in more elevated amounts of FDI.

Complete FDI capital put resources into Binh Duong in 2013 is 1.3 billion US\$ in which 800 million US\$ originates from 125 recently authorized undertakings. Up until now, the region has gotten an aggregate of 2,209 FDI ventures with a collective capital of almost 18.72 billion USD from more than 37 nations. Top speculators are from Japan (170 activities with 3.2 billion USD in capital), Korea, and

Singapore. In January 2014, Binh Duong pulled in an aggregate of 300 million US\$ in capital just in the initial 20 days of the month which is three time than that of a similar period a year ago. The region intends to draw in 1 billion US\$ of household and FDI in 2014.

(Activities having Foreign Investment Funds in IPs Binh Duong (as of May 2011), page 19)

Mechanical Parks

The territory has 28 modern parks with an all-out zone of 9,073 ha and 8 mechanical bunches with 600 ha, drawing in excess of 8,500 ventures in which number of remote undertakings is around 2,209 with complete capital of 18.720 billion US\$. Seven IPs have a high inhabitanace rate of over 90%, achieving a normal extent of over 68.7% for the entire territory. Binh Duong has an appeal for gifted work. Consistently the area's mechanical stops and bunches pull in a normal of 400 – 500 activities from every single monetary division, requiring 30,000 – 40,000 works. What's more, the territory has been building up the activities of Binh Duong Industry – Service - Urban focus with proposed zone of almost 4,200 ha, including different administration focuses and five-star structures and 6 mechanical parks with current foundation of universal standard. New mechanical parks of Mai Trung, My Phuoc 2 and 3, Rach Bap, Nam Tan Uyen, and the Binh Duong industry-benefit urban focus complex will be regions drawing in greatest venture on administration and industry segment.

In the stage 2011-2015, Binh Duong goes for finishing the specialized framework of modern parks, pulling in greetings tech industry, encouraging and supporting commonplace enterprises to revamp innovation, organizing steady indutry, and centering industry advancement with urban improvement. The region will restrict work concentrated FDI extends in IPs and ICs and those produce contamination hazard. IPs and ICs are guaranteed to be outfitted with concentrated sewage treatment arrangement of Vietnamese natural norms. The mineral abuse industry will be arranged and arranged once more.

Binh Duong will keep on acquainting arrangements with furnish endeavors with ideal states of generation and business. The territory will

likewise contribute to finish the financial framework and increment human asset quality. Also, managerial change and venture promotion errands will be fortified. The region does not have arrangement to assemble modern parks serving steady industry yet will fabricate territories dispensed for the referenced branches in the current IPs.



CHAPTER-3

3. Introduction

This Chapter explains the overview of research methodology and provides comprehensive explanations of research processes. It comprises a review of research methodology and statement of research methodology utilities. It presents a discussion of the research methodology which focused on identifying the business opportunity and investment to Binh Duong, Vietnam.

Methodology is the systematic, theoretical analysis of the methods applied to a field of study. It comprises the theoretical analysis of the body of methods and principles associated with a branch of knowledge. Methodology is essential in gathering relevant information thereby giving effective and reliable representation.

3.1 Types of Research Methodology

3.1.1 Qualitative

This kind of research techniques includes depicting in subtleties explicit circumstance utilizing research instruments like meetings, overviews, and Observations. Subjective Research is essentially exploratory research. It is utilized to pick up a comprehension of fundamental reasons, feelings, and inspirations. It gives experiences into the issue or creates thoughts or speculations for potential quantitative research.

Subjective Research is likewise used to reveal inclines in thought and feelings, and jump further into the issue. Subjective information gathering strategies shift utilizing unstructured or semi-organized methods. Some

normal strategies incorporate center gatherings (aggregate discourses), singular meetings, and investment/perceptions. The example measure is regularly little, and respondents are chosen to satisfy a given standard.

3.1.2 Quantitative

This sort of research techniques requires quantifiable information including numerical and factual clarifications. Quantitative Research is utilized to evaluate the issue by method for creating numerical information or information that can be changed into useable measurements. It is utilized to evaluate demeanors, conclusions, practices, and other characterized variables– and sum up results from a bigger example populace. Quantitative Research utilizes quantifiable information to figure actualities and reveal designs in research. Quantitative information gathering techniques are substantially more organized than Qualitative information accumulation strategies. Quantitative information gathering strategies incorporate different types of overviews – online reviews, paper studies, versatile studies and booth studies, eye to eye interviews, phone interviews, longitudinal investigations, site interceptors, online surveys, and orderly perceptions.

3.2 Research Design

A point by point diagram of how an examination will occur. An examination configuration will normally incorporate how information is to be gathered, what instruments will be utilized, how the instruments will be utilized and the proposed methods for investigating information gathered.

An exploration configuration is the report of the investigation. The structure of an examination characterizes the investigation type (illustrative, correlational, semi-trial, exploratory, audit, meta-systematic) and sub-type (e.g., expressive longitudinal contextual analysis), look into inquiry, speculations, free and ward factors, trial structure, and if appropriate, information accumulation techniques and a measurable examination plan. Research configuration is the structure that has been made to look for answers to investigate questions.

Consumes and Grove (2003:195) characterize an examination plan as "an outline for leading an investigation with most extreme command over components that may meddle with the legitimacy of the discoveries". Parahoo (1997:142) portrays an exploration structure as "an arrangement that depicts how, when and where information is to be gathered and investigations". Polit et al (2001:167) characterize an exploration structure as "the specialist's in general for noting the examination question or testing the exploration theory".

This examination centers arounds the business opportunity and speculation to Binh Duong, Vietnam dealing with piece of clothing and material items, Construction and Building, eatery and bar, agricultural items and exportation. The examination approach for the exploration ponder is "Spellbinding Research". Graphic research is an examination intended to demonstrate the members in a precise way. All the more basically, elucidating research is tied in with portraying individuals who partake in the examination.

Engaging exploration can be clarified as an announcement of undertakings as they are at present with the scientist having no power over factor. In addition, "spellbinding exploration might be portrayed as

basically the endeavor to decide, depict or distinguish what is, while logical research endeavors to set up why it is that way or how it became" (Ethridge, 2004, p.24).

Spellbinding examinations can contain the components of both, subjective and quantitative strategies inside a solitary research. In unmistakable examinations information accumulation is encouraged without changing the conditions.

An essential unmistakable characteristic of spellbinding exploration contrasted with elective kinds of studies identifies with the way that while illustrative research can utilize various factors, just a single variable is required to lead a distinct report.

3.3 Survey Method

The quintessence of overview strategy can be clarified as "addressing people on a point or themes and after that portraying their reactions" (Jackson, 2011, p.17).

In business considers overview strategy for essential information accumulation is utilized so as to test ideas, reflect demeanor of individuals, build up the dimension of representatives' fulfillment, and lead division investigate and a lot of different purposes.

3.4 Sampling Design

3.4.1 Population and Sample

An all-around characterized populace and test is a fundamental during the time spent the example plan. Veal in 2005 has characterized the term populace as "the aggregate of class of subject that is the focal point of consideration specifically examine venture". Populace can be expected

that in such a request when every one of the things are secured no components of chance is left and acquired the most elevated exactness. (Kumar, 2008). Inspecting configuration is a subset of the populace that is chosen with the end goal of study. For instance, 100 examples out of 2000. A powerful example must speak to the component of the populace in the most exact way (Babbie, 2010).

3.4.2 Sampling Technique

Test configuration is a strategy by which the example is chosen from a populace. Test configuration can be grouped into two classifications: likelihood and nonprobability inspecting structure (Martin, 1996). Likelihood examining empowers looks into to gauge the measure of mistake of the example spoke to toward the populace, while the nonprobability testing needs in such ability (Malhotra, 2002).

Likelihood testing methods are classes into four sorts of likelihood examining procedure. Straightforward Random Sampling utilizes fair-minded gadget, for example, PC or a development mini-computer to dole out numbers as per the measure of the populace, and after that select each number indiscriminately to shape an example without making any subsets. Methodical inspecting requires discovering examining proportion by separating the example required for the populace to make subsets of equivalent extent, at that point select example out from every subset dependent on the apportion. Stratified inspecting isolates populace into subsets as per the homogeneity among the unit inside a specific subset and heterogeneity between various subsets. Group Sampling is the last procedures which subsets are controlled by the vicinity between units. (Sharfuddin, 2009)

Nonprobability Sample: There are additionally four kinds of nonprobability Sample as pursues. Comfort or Haphazard testing picks the example were picked in any helpful way indicated by the analyst. Positive or Judgments testing picks as per the analyst's experience learning and experience with respect to the populace. Share inspecting is the subtype of the Judgmental testing (Martin, 1996) in which specialist's has the learning about various sorts of examining units present inside the populace and separation the example as per the level of the measure of inspecting unit inside the populace. The latter is the snowball testing in which scientist requests that the respondent suggest another individual from a similar populace and conceivable area to discover them.

3.4.3 Sample Size

Test sizes are most huge to the examination, as the littler size can influence the consequence of individual research. Anyway, the impact will be extraordinary, as it's relied upon individual choice for the procedure strategies. For example, the subjective research structure and procedures to help the littler scope of test measure, a scope of 6-10 test estimate is suggested for these strategy strategies. (Miles and Huberman, 1994; Creswell, 2007). A fitting example measure for a subjective report is one that sufficiently answers the examination question. By and by, the measure of required subjects typically winds up clear as the examination advances, as new classifications, topics or clarifications prevent rising up out of the information for example information immersion. (Martin, 1996).

3.4.4 Data Analysis

Information investigation is another imperative factor to comprehend (Aaker et al., 1998). Right off the bat, the specialist can get data and bits of knowledge by breaking down crude information. Besides, it can assist scientist with interpreting and comprehend related investigation. At long last, Techniques of examination information or handle of information are critical and can result in productively analyst's targets. Ever thinks about led by the specialist are novel of its own sort and information are examination according to singular analyst require or the investigations directed. Be that as it may, every one of the information will be investigation will include in altering the information and coding of the information. Which will be a mix of at least one information examination will be systems and should worry with introducing the outcomes adequately.

Zikmund (2003) characterized altering as the "procedure of making information prepared for coding and exchange to information stockpiling". Altering is meant to guarantee the information are culmination, consistency, and unwavering quality. The job of the altering procedure is to recognize oversights, ambiguities, and mistakes in the reactions. It ought to be directed in the field by the questioner and field administrator, just as by the expert, only preceding information examination (Asker, 1997). Watchful altering makes the coding work less demanding.

Coding is characterized as the "procedure of distinguishing and grouping each answer with a numerical score or other character image" (Zikmund, 2003). In the wake of completing information readiness, the information examination right off the bat requires investigating and

estimating each inquiry by utilizing organization. Organization basic by tallying the case and sorted the case into different classifications. Go for the information cleaning in recognizing the oversights, uncertainty and mistakes made by respondent estimated as an interim or proportion; they are changed to ostensibly scaled factors with the end goal of cross-classification.

3.5 Statement of research strategy use

By applying the hypothetical system of "An applied model of the exploration writing introduction" as business opportunity and speculation to Binh Duong, Vietnam the examination display has appeared in the section one. This model is made to pick up the aftereffects of business opportunity and their frames of mind, assessments, desires and connection among piece of clothing and material items, Construction and Building, eatery and bar, agricultural items, exportation and business open door for outside venture at Binh Duong Provence in Vietnam.

3.6. Technique for Inquiry

A standout amongst the most essential choices a scientist must make is the manner by which the information will be gathered. Elements influencing the decision of strategy ought to be considered. Aaker et al (2001) make refers to a few variables influencing the decision of technique: inspecting kind of populace, question frames, question challenge, reaction rate, cost accessible offices and span of information gathering. In this investigation quantitative examination is utilized as the strategy is most appropriate for the exploration require.

The quantitative technique to manage bigger example space and which engaged with tallying, estimating and investigation of a causal connection between factor, the procedure is the clarify the wonder (Denzin & Lincoln, 2000; Holmes & Solvang, 1996; Gillham, 2001). As the specialist need to dissect the connection between the factor and approach is most proper to the investigation to accumulate the essential information, where it's gathered by research questions and the review are utilized in this examination to by means of poll to gather the information from Binh Duong region about the frames of mind of their venture and what are the chance of remote speculation identified with article of clothing and material items, Construction and Building, eatery and bar, agricultural items, exportation and business open door for outside venture at Binh Duong area in Vietnam.

3.7 Questionnaire-Design

Study are directed to comprehend the correct target and approach towards the exploration, polls are utilized as the overviews for this examination. Surveys are the nearby specialists and nonnatives from Binh Duong region and its territory to accumulate essential information about their frames of mind towards the all factors in this investigation.

Close-end questions are utilized in this field of study, which constrained the respondents to answer the inquiry with a certain goal in mind by choosing the nearest choice from the given elective decisions in the inquiry (Zikmund, 2004). The scientist had isolated the poll into three sections and utilized the 1-5-point Likert. Zikmund (2004) characterized the Likert scale as the respondents demonstrate their frames of mind by checking how intensely they fulfill or disappoint with cautiously

developed articulation that run from exceptionally negative to extremely positive toward the dispositions object. Audit of scholastic writing, content and research articles, and distinguished the factors that identified with the examination.

Draft poll dependent on the audit of writing, counseling with specialists and individual perceptions.

Pre-test to guarantee the respondents comprehend the poll and as a test to check in the event that it is deciphered as expected.

The surveys were structured both in English and Vietnamese. In this examination, the poll will be isolated into three sections: The Part one will help in investigating statistic and business opportunity's factors; while the Part two will help in investigating the connection among piece of clothing and material items, Construction and Building, eatery and bar, agricultural items, exportation and business open door for outside speculation at Binh Duong Provence in Vietnam and section three of in general conclusion and how connection among article of clothing and material items, Construction and Building, eatery and bar, agricultural items, exportation and business open door for remote venture at Binh Duong area in Vietnam. Questions 1 to 4 are rudimentary on statistic, for example, sexual orientation, age, occupation and instruction level. Questions 5 to 9 were identified with material items, Construction and Building, eatery and bar, agricultural items, exportation. At long last, section three will be 10 to 11, in general fulfillment question in this examination.

3.8 Sampling Population

As indicated by the reason for this examination, the objective populace of this exploration is Myanmar vagrant representatives from Mahachai and its region. A review configuration gives a quantitative or a numeric portrayal of frames of mind, sentiments, or patterns of a populace by examining an example of the populace.

The goal of an overview is to utilize quantitative polls or meetings to assemble information from an example that has been exhibited a populace, which the discoveries of the information examination might be, summed up (Creswell, 2003).

3.9 Sampling Technique

To achieve the examination goals and to answer the exploration questions, this investigation received the bunch inspecting method to choose the example. The populace is bigger and the group examining method is as a rule best affordable, time proficient, and doable procedure for the analyst.

This examination centers around 400 specialist who are neighborhood individuals and foreigners from at Binh Duong Province in Vietnam amid on first October to second November in 2018. The study was led to article of clothing and material items, Construction and Building, eatery and bar, agricultural items, exportation and business open door for outside venture at Binh Duong Province in Vietnam amid my study contemplate. The review was controlled with the assistance of my associates and chiefs and boss of specialists at Binh Duong, in Vietnam.

3.10 Sample Size

The scientist utilized the Yamane (2009) recipe to figure the example measure for this investigation: $n = N / (1 + N(e^2))$ Where n speaks to the example estimate, Population measure is spoken to capital N and e^2 Represent the dimension of accuracy ($\pm 5\%$, or at the 95 % certainty level).

The example estimate, figures strategy for this exploration as pursues: $N = 400 / (1 + 400(0.05^2))$, Therefore $n = 200$. So, the analysts accept 200 respondents as test estimate for this examination.

3.11 Coding Structure

Coding structure is valuable in handling the information and dissecting the information and deciphered the information to create an elucidation to examine the information to inquire about inquiries. Zikmund, (1997) characterized "the way toward recognizing and grouping each answer with a numerical score or other image" and the coding test are gathered as pursues; 1 means relationship, 2 unequivocally relationship, 3 implies decently relationship, and 4 ineffectively relationship.

Nearby representatives and outsiders from Binh Duong region and its territory were solicited to rate the dimension from understandings dependent on a five point of the Likert rating scale with giving the different articulations in regards to the components that business open doors for remote speculation managing how connection among piece of clothing and material items, Construction and Building, eatery and bar, agricultural items, exportation and business open door for outside venture

at Binh Duong Province in Vietnam. The coding structures that will be utilized in the poll of this exploration are as per the following:

Targets' methodology:

Age structure (years): (1) Less than 25, (2) 26-35, (3) 36-44, (4) more than 50,

Sex: 1 = Male, and 2 = Female

Instruction: 1 =under graduated, 2=graduated, 3= post graduated

Occupation

1= Office, 2=Company, 3= General laborer

This investigation will utilize the SPSS programming, as the product benefits the analyst as it simple to utilize and proper in dealing with information (Gaur, 2006); subsequently, the SPSS programming will be utilized in this examination.

3.12 Data Collection

Information accumulation is the way toward get-together and estimating data on focused factors in a set up deliberate mold, which empowers one to answer pertinent inquiries and assess results. The information gathering part of research is normal to all fields of study including physical and sociologies, humanities and business. The objective for all information accumulation is to catch quality proof that at that point means rich information examination and permits the working of a persuading and tenable response to questions that have been presented.

There are three sorts of information accumulation and they are;

1) Surveys: Standardized paper-and - pen or telephone surveys that make foreordained inquiries.

2) Interviews: Structured or unstructured one-on-one coordinated discussions with key people or pioneers in a network.

3) Focus gatherings: Structured meetings with little gatherings of like people utilizing institutionalized inquiries, follow-up inquiries, and investigation of different themes that emerge to all the more likely comprehend members.

3.13 Primary and Secondary Data

Both essential and optional information source were utilized to ask look into inquiries. Study are led to comprehend the correct target and approach towards the exploration, polls are utilized as the studies for this examination.

The Secondary sources were utilized from papers, books, web, related works and course readings, scholastic articles and diaries identified with business chance to Binh Duong area, Vietnam.

CHAPTER 4

4.1 Research findings

This research in Chapter 4 describes the analysis of data and report the results that researcher has found how the responses were responded calculating by Statistical Package for Social Sciences (SPSS) software, in line with gender, age, income, education level related to business opportunity to Binh Duong province dealing with how relationship between garment and textile products, Construction and Building, restaurant and bar, agricultural products, exportation and business opportunity for foreign investment at Binh Duong Province in Vietnam.

First of all, the researcher use Descriptive statistical tests to analysis Mean and Deviation on implication of business opportunity based on how relationship between garment and textile products, Construction and Building, restaurant and bar, agricultural products, exportation and business opportunity for foreign investment at Binh Duong Province in Vietnam. Furthermore, a frequency analysis was determined by distribution of the respondents' the conception of business opportunity at Binh Duong province in Vietnam.

Second, the researcher explain the Independent Sample Mean t-test to analysis the Mean how relationship between garment and textile products, Construction and Building, restaurant and bar, agricultural products, exportation and business opportunity for foreign investment at Binh Duong Province in Vietnam.

Finally, one-way Analysis of Variances identifies to assess in the point of view of research at business opportunity of demographic outline. And then correlation Standard Mean and reliability analysis was used to be statistical tests for main effects.

4.2 Descriptive Analysis

According to respondents' demographic background, data analysis describes in terms of gender, age, education level of local business people and foreign investment of business opportunities are reported in this Chapter.

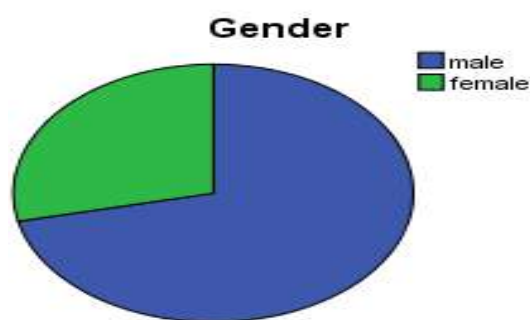


Table: 4.1 Frequency of Gender

Gender

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	male	143	71.5	71.5	71.5
	female	57	28.5	28.5	100.0
	Total	200	100.0	100.0	

According to table 4.1 describe that business opportunity for Binh Duong province, male respondents were 143 frequency or 71.5% and female respondents were 57 frequency or 28.5% in this survey. It means male were more interested in doing business in Binh Duong province, Vietnam.

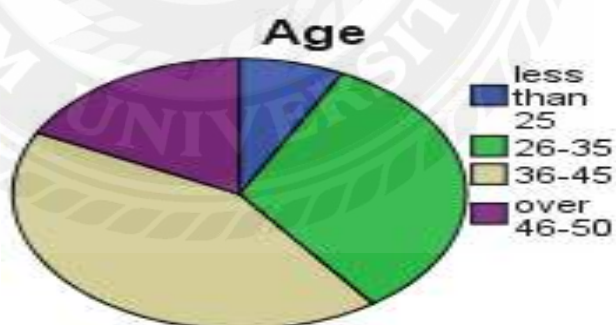


Table: 4.2 Frequency of Age

Age

		Frequency	Percent	Valid Percent	Cumulative Percent
Vaid	less than 25	15	7.5	7.5	7.5
	26-35	65	32.5	32.5	40.0
	36-45	85	42.5	42.5	82.5
	over 46-50	35	17.5	17.5	100.0
	Total	200	100.0	100.0	

Table 4.2 show that the majority of age between 36 to 45 were 85 frequency or 42.5% respondent, second most responded were the age of between 26 to 35 were 65 or 32.5% frequency respondent, the rest of the ages between over 46 to 50 and less than 25 years were 35 or 17.5% and 15 or 7.5% respondents respectively.

Table 4.3 Frequency of Occupation

Occupation

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Office Worker	30	15.0	15.0	15.0
	Company worker	62	31.0	31.0	46.0
	own business	108	54.0	54.0	100.0
	Total	200	100.0	100.0	

In line with table 4.3, most of the foreigners want to do business in Binh Duong was their own business were 108 frequency or 54%, second majority of company worker were 62 frequency or 31% and the last group of office worker were 30 frequency or 15% respondent in this study according to data collection.

Table:4.4 Frequency of educational Level

Education Level

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Not graduated	20	10.0	10.0	10.0
	Graduated	130	65.0	65.0	75.0
	post Graduated and over	50	25.0	25.0	100.0
	Total	200	100.0	100.0	

According to table 4.4 mentions that the most respondents of educational level, graduated were 130 frequency or 65%, second majority

of post graduated and over were 50 frequency or 25% and the last one not graduated were 20 frequency or 10% respondent in this research according to data collection.

Table 4.5 Descriptive statistics and correlation
Descriptive Statistics

	Mean	Std. Deviation	N
What do you think business opportunity of Garment and Textile products in Binh Duong porvnicе?	2.4000	1.09361	200
What do you think business opportunity of Construction and Buliding in Binh Duong porvnicе?	2.4250	1.14056	200
What do you think business opportunity of Restaurant and Bar in Binh Duong porvnicе?	2.1500	1.07390	200
What do you think business opportunity of Agricultureal Products in Binh Duong porvnicе?	2.2750	1.21935	200
What do you think business opportunity of Exportation in Binh Duong porvnicе	2.1250	1.31836	200

According to descriptive statistics of table 4.5, the results of Independent variables is Descriptive statistics and Correlations of business opportunity and investment dealing with Garment and Textile products, Construction and Building, Restaurant and Bar, Agricultural Products and Exportation were statistically significance at the 0.05 level, show confidence interval of the differences according to SPSS software's statistics dealing with their perceptions such as good, very good, modetate, bad and very bad. The satisfaction of business opportunities' decision use to analyze of average Mean and Std. deviation of descriptive statistics and correlations describe as following Tables.

Correlations

		Garment and Textile	Construction	Restaurant and Bar	Agricul- -tural	Export -ation
What do you think business opportunity of Garment and Textile products in Binh Duong province?	Pearson Correlation	1	.983**	.616**	-.106	.875**
	Sig. (2-tailed)		.000	.000	.137	.000
	N	200	200	200	200	200
What do you think business opportunity of Construction and Building in Binh Duong province?	Pearson Correlation	.983**	1	.608**	-.081	.897**
	Sig. (2-tailed)	.000		.000	.255	.000
	N	200	200	200	200	200
What do you think business opportunity of Restaurant and Bar in Binh Duong province?	Pearson Correlation	.616**	.608**	1	-.131	.533**
	Sig. (2-tailed)	.000	.000		.064	.000
	N	200	200	200	200	200
What do you think business opportunity of Agricultural Products in Binh Duong province?	Pearson Correlation	-.106	-.081	-.131	1	-.165*
	Sig. (2-tailed)	.137	.255	.064		.019
	N	200	200	200	200	200
What do you think business opportunity of Exportation in Binh Duong province	Pearson Correlation	.875**	.897**	.533**	-.165*	1
	Sig. (2-tailed)	.000	.000	.000	.019	
	N	200	200	200	200	200

** . Correlation is significant at the 0.01 level (2-tailed).

*. Correlation is significant at the 0.05 level (2-tailed).

4.3 Hypothesis testing

H1: There is relationship between Garment and Textile products and business opportunity of foreign investment at Binh Duong province.

“What do you think business opportunity of garment and textile products in Binh Duong province?” it shows that the significant level is smaller than confident level of the 0.01.

H2: There is relationship between construction and Building and business opportunity of foreign investment at Binh Duong province.

“What do you think business opportunity of construction and Building in Binh Duong province?” describe that it is smaller than the significant level of 0.01 according to calculation.

H3: There is relationship between restaurant and bar and business opportunity of foreign investment at Binh Duong province.

“What do you think business opportunity of Restaurant and Bar in Binh Duong province?” analyze that there is positively relationship business opportunity in Binh Duong and making restaurant and bar.

H4: There is relationship between Agricultural Products and business opportunity of foreign investment at Binh Duong province.

“What do you think business opportunity of agricultural products in Binh Duong province?” mentions that the significance area of the two tail test is .064, if considered 1 tailed is $(0.032/2)=0.032$ or 03.2 greater than the rejection area. Decision to this test is accepting to null hypothesis. It means there is relationship between agricultural product and business opportunity.

H5: There is relationship between Exportation and business opportunity of foreign investment at Binh Duong province.

“What do you think business opportunity of Exportation in Binh Duong province?” was the significance area is smaller than rejection area? It manes there is relationship between exportation and business opportunity in Binh Duong province in Vietnam according to Pearson calculation in SPSS.

Table: 4.6 Overall satisfaction of Business opportunity**Descriptive Statistics**

	Mean	Std. Deviation	N
How would you rate your overall satisfaction doing business in Binh Duong Province	1.9000	1.10276	200
How likely are you to recommend doing business in Binh Duong province	1.8850	1.12611	200

Correlations

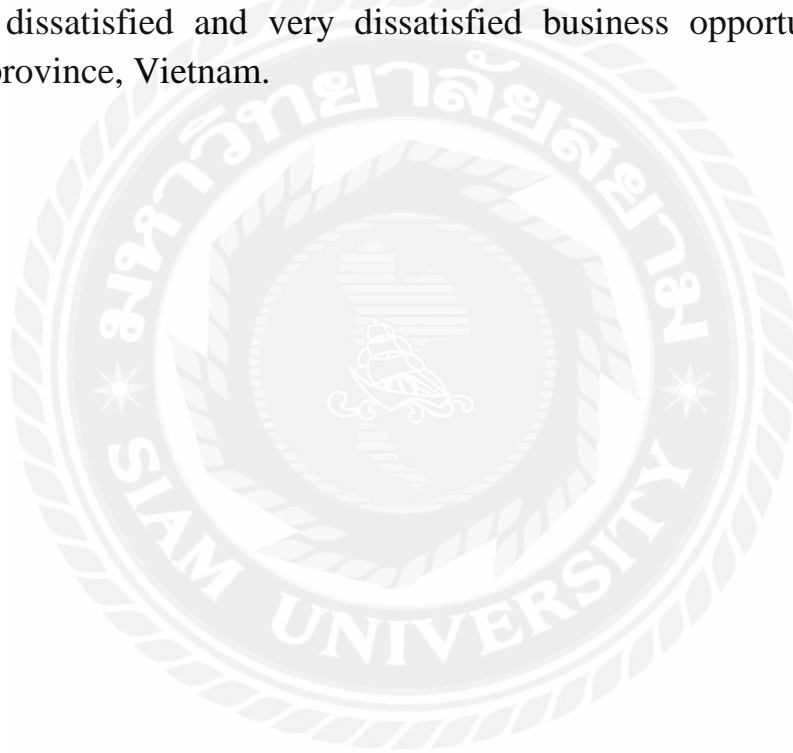
		How would you rate your overall satisfaction doing business in Binh Duong Province	How likely are you to recommend doing business in Binh Duong province
How would you rate your overall satisfaction doing business in Binh Duong Province?	Pearson Correlation	1	.950**
	Sig. (2-tailed)		.000
	N	200	200
How likely are you to recommend doing business in Binh Duong province	Pearson Correlation	.950**	1
	Sig. (2-tailed)	.000	
	N	200	200

** . Correlation is significant at the 0.01 level (2-tailed).

According to Pearson correlation of SPSS calculation, “How would you rate your overall satisfaction doing business in Binh Duong Province”

was Mean 1.9000 and Std. 1.10276 and “How likely are you to recommend doing business in Binh Duong province” was Mean 1.8850, and Std. 1.12611 out of 200 questionnaires.

Pearson calculation shows that P value is $.000 < 0.01$, so it was smaller than the significance level. It means overall satisfaction of business opportunity was relationship with between Garment and Textile products, Construction and Building, Restaurant and Bar, Agricultural Products and Exportation were statistically significance at the 0.01 level, show confidence interval of the differences according to SPSS software’s statistics dealing with their perceptions such as satisfied, very satisfied, natural, dissatisfied and very dissatisfied business opportunity in Binh Duong province, Vietnam.



CHAPTER 5

5. Conclusion

It can likewise spend significant time in making prepared to-wear garments or begin for possess apparel line and business open door for nonnatives.

Another great business that nonnatives can begin in Binh Duong is moving of development and building materials. There are such a large number of building materials that they can move like bond, roofing materials and home fitting materials. It is additionally business open door for neighborhood individuals as well as outsiders.

Vietnamese love great nourishment and beverages. On the off chance that speculators love to put resources into media outlets, beginning an eatery and bar is an entirely beneficial specialty in this industry. They could likewise consider setting up a club where individuals can unwind and loosen up in the wake of a monotonous day's activity. This sort of venture is likewise business open door for outsiders.

The farming items region is viewed as great cropland and agribusiness is a vital industry in the area. The all-out generation estimation of farming in 2013 is around 3,024 billion VND expanding by 3.7% more than 2012 in which figure for horticulture, aquaculture and ranger service are 3.8%, 24.7% and 23.5% separately. That is additionally for good open door for interest in Binh Duong territory in Vietnam.

Vietnam sends out a ton of items like rice which is a world staple, espresso, Crude oil, footwear, elastic, gadgets and ocean depths; there are simply such a significant number of things that nonnatives and neighborhood individuals can pitch to purchasers from different nations.

Along these lines, there are numerous business opportunity in Binh Duong area.

5.2 Recommendation

In proposal, there are no uncertainty about the requirement for Bing Duong territory to extend the change and enhancing the business condition so as to enhance its engaging quality for remote financial specialist. The expanding universal challenge with China and other ASEAN-nations completely asks for from Vietnam a progressively quick and foundational change, up-evaluating its framework in Vietnam needs to turn around the momentum clear decay on FDI.

Among others a bound together law on big business connected for a wide range of endeavors and proprietorship frames (private, state-possessed undertakings and joint-adventures), a brought together law on outside and local venture must be declared and actualized. In this setting venture shapes must be increasingly broadened, diverse channels of remote speculation must be opened (counting the progressive opening of the Stock-Exchange advertise), the opening of the land showcase, different administrations and dissemination must be gotten line with the global monetary mix duty. National treatment and Most Favored Nation status must be actualized. Post-permitting methods particularly ashore clearing, remote trade, assessment and traditions must be improved substantially. Business data must be given; straightforwardness, responsibility and consistency of general society organization must be enhanced quickly.

Vietnam needs to build up an arrangement of venture advancement, giving data abroad on the speculation openings and venture condition in Vietnam. As of not long-ago financial specialists don't get adequate data through Internet or sites. Regions need to create distinctive example for

pulling in FDI as opposed to contend with one another to draw in any and each FDI. For example, Ho Chi Minh-City and Hanoi and Binh Duong territory could want to pull in FDI on expert administrations like lawful consultancy, preparing, cutting edge speculation and ought not contend with different regions for drawing in FDI on Garment and Textile items, Construction and building, Restaurant and Bar, Agricultural Products and Exportation for business opportunity in Binh Duong area.



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APPENDIX QUESTIONARE

Part -I

1. Gender

Male

Female

2. Age

Less than 25

26 – 35

36 – 45

Over 46-55

3. Occupation

Office worker

Company

Own Business

4. Education Level

Not graudated

Graduated

Post graduated or upper

Part-II**5. What do you think business opportunity of Garment and Textile products in Binh Duong porvnice?**

- Good
- Very good
- Moderate
- Bad
- Very bad

6. What do you think business opportunity of Construction and Buliding in Binh Duong porvnic?

- Good
- Very good
- Moderate
- Bad
- Very bad

7. What do you think business opportunity of Restaurant and Bar in Binh Duong porvnic?

- Good
- Very good
- Moderate
- Bad
- Very bad

8. What do you think business opportunity of Agricultural Products in Binh Duong porvnice?

- Good
- Very good
- Moderate
- Bad
- Very bad

9. What do you think business opportunity of Exportation in Binh Duong porvnice?

- Good
- Very good
- Moderate
- Bad
- Very bad

Part-III

10. How would you rate your overall satisfaction doing business in Binh Duong Provnice?

- * Very satisfied
- * Satisfied
- * Neutral
- * Dissatisfied
- * Very dissatisfied

11. How likely are you to recommend doing business in Binh Duong province?

- * Very likely
- * Likely
- * Neutral
- * Unlikely
- * Very unlikely

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