



**Cooperative Education Report:**

**A Study into the Inner Workings of a Metaverse Company**

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**This report is submitted in partial fulfilment of the requirements for Cooperative Education, Faculty of Business Administration, and Academic semester 2/2022**

**Siam University**

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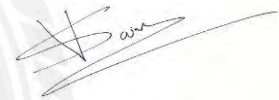
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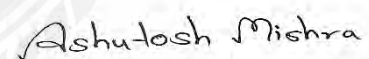
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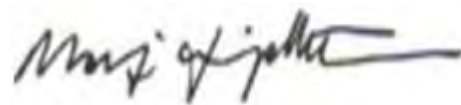
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**Degree:** Bachelor of Business Administration

**Major:** Finance and Banking

**Faculty:** Business Administration

**Academic Year:** 2019-2023

### **ABSTRACT**

This report entitles “A study into the inner workings of a metaverse company's financial department” involves the financial activities and technology topics of Danson 360. My objectives of this study are to study and explore the company in order to get practical learning experience with the actual job duties performed within the finance department, to comprehend Metaverse related topics as well as market, to research project on the internal operations of a Metaverse company's financial department and to build my confidence level in different culture and equip myself with organizational skills such as time, management, communication and coordination.

This report discusses the inner workings of a company's finance department that involved completing in-depth research on the potential global market, creating a revenue model, estimating costs, creating a discounted cash flow valuation, locating and approaching investors, and creating a pitch deck for investors. It also highlights how my speaking and presenting skills, as well as my typing abilities, have greatly improved as a result of the presentations. I was consistently able to make connections between my academic understanding and my real-world expertise. This course helped me to work to real working situation as I had to estimate the amount an investor would receive from an investment adjusted for the time value of money.

**Keywords:** research, metaverse, DCF, technology, blockchain

## **ACKNOWLEDGEMENT**

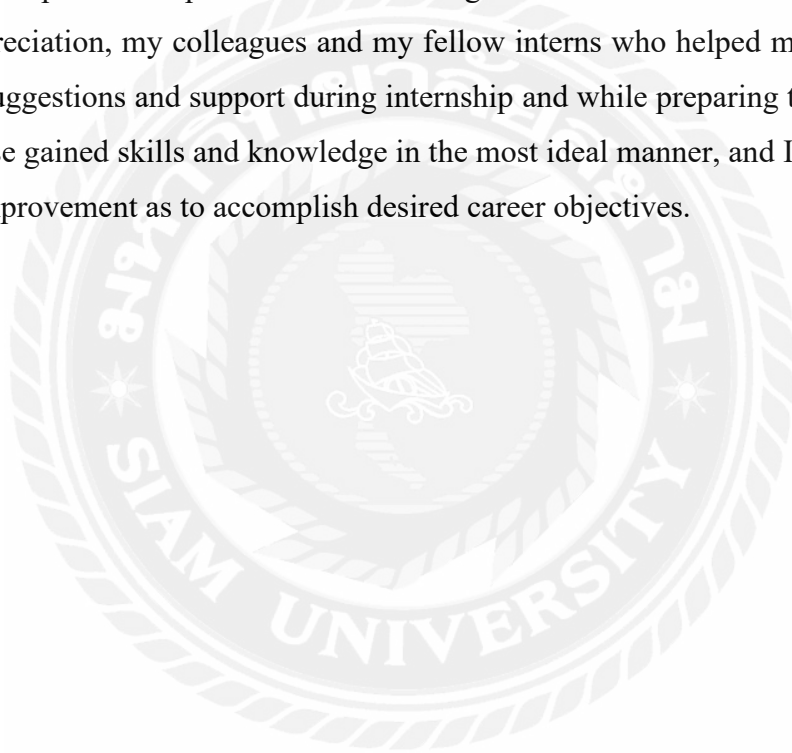
I offer my heartfelt gratitude Kathmandu College of Management (KCM) and Danson Solutions for giving me the opportunity to be a part of the internship experience.

I am grateful for supervision throughout my internship from Mr. VJ Sainju who mentored me and helped me complete the internship to my best potential. I would like to thank all the Danson 360 teams who have helped me by providing their time to assist and guide me.

Furthermore, I wish to express appreciation to Siam University for encouraging the students to be familiar with practical aspects of business management. I would also like to acknowledge, with much appreciation, my colleagues and my fellow interns who helped me along the way by giving me suggestions and support during internship and while preparing this report. I will endeavour to use gained skills and knowledge in the most ideal manner, and I will continue to deal on their improvement as to accomplish desired career objectives.

Sincerely,

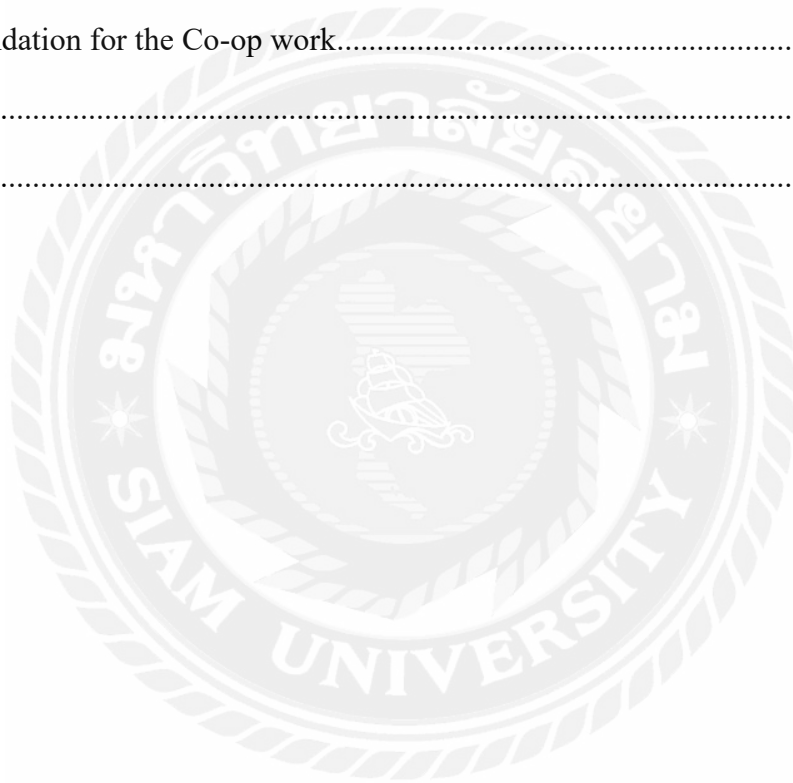
Chadani Rai



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## **List of Abbreviations**

KCM – Kathmandu College of Management

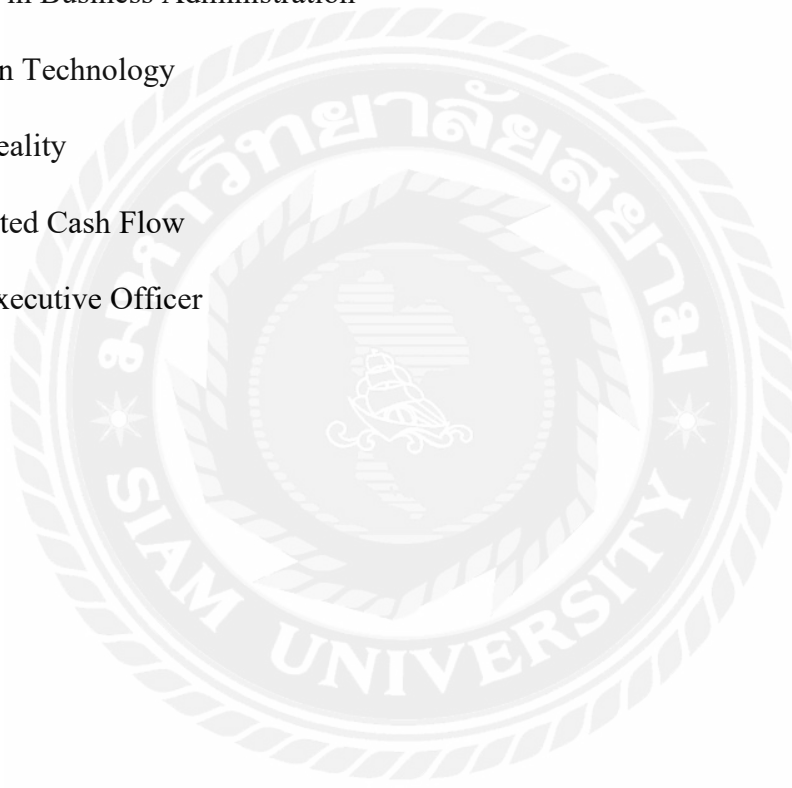
BBA- Bachelor in Business Administration

IT – Information Technology

VR – Virtual Reality

DCF – Discounted Cash Flow

CEO – Chief Executive Officer



## CHAPTER 1: INTRODUCTION

### 1. Company Profile



Danson Solutions Pvt. Ltd was established in 2016 A.D. This IT and marketing company is focused on offering its valued clients the best business solutions and world class digital experience. Danson Solutions provides several kinds of business solutions, including full-service e-commerce development, Microsoft Power application consultations and solutions, mobile app development, marketing services, as well as holding technical expertise and delivering an application that satisfies the customer's business requirement, and many more.

Several projects have been undertaken by Danson Solutions. Danson 360 is one of Danson Solutions' projects among those ones. It was founded in 2022. Danson360 is a cutting-edge ed-tech company that is transforming the way students and adults learn through its innovative metaverse platform powered by blockchain technology. With a strong focus on gamified learning, Danson360 is revolutionizing the education landscape by creating a virtual world that seamlessly integrates immersive games with educational content, making learning an engaging and interactive experience for both school students and adults. Furthermore, Danson360's blockchain-powered platform ensures that users' progress and achievements are securely stored on the blockchain, providing them with verifiable credentials that can be showcased to potential employers, educational institutions, or other stakeholders. This empowers users to build a digital portfolio of their skills and accomplishments, enhancing their employability and lifelong learning opportunities. This company is an innovative virtual learning platform that leverages the power of blockchain technology to provide a seamless and secure learning experience.

The Danson360 platform is designed to cater to a wide range of age groups, from elementary school students to working professionals seeking continuous learning opportunities. Using blockchain technology, Danson360 ensures a secure, transparent, and decentralized environment where users can access a number of educational games, simulations, and challenges that



are carefully curated to align with various curricula and skill development needs. One of the key features of Danson360 are:

- Immersive learning environments: Danson360 provides immersive 3D learning environments that allow students to explore and interact with educational content in a virtual world. These environments are designed to replicate real-world scenarios, historical events, or scientific experiments, to create engaging and interactive learning experiences.
- Personalized avatars: Danson360 allows students to create personalized avatars that represent their identities and interests. This could help to create a sense of ownership and belonging in the virtual world, which can positively impact student engagement and motivation.
- Collaborative learning: Danson360 provides opportunities for students to collaborate with each other on projects and assignments. For example, students could work together to solve problems or complete tasks, which can help to foster a sense of community and encourage teamwork.
- Adaptive learning: Danson360 provides adaptive learning experiences that are tailored to the needs and abilities of individual students. The virtual environment could be programmed to adjust the difficulty level of tasks or provide additional support when needed, to help students succeed.
- Digital credentials: Danson360 provides a secure and verifiable way for students to earn digital credentials and badges that recognize their achievements in the virtual world. These credentials could be shared with potential employers or educational institutions, to provide evidence of students' skills and knowledge.
- Teacher tools: Danson360 provides tools and resources for educators to create and manage their virtual classrooms. For example, educators could create assignments, monitor student progress, and provide feedback to students within the virtual environment.

### **1.1.Mission of the Company**

To offer solid virtual worlds for learning, creating, and interacting to the educational players.

### **1.2.Vision of the Company**

The vision of Danson Solutions is to shape the future of education and unlock new possibilities for learners worldwide.

### 1.3.Strategies

Danson 360's strategy is focused on innovative products and services that help to enhance virtual learning experience in a fun and interactive way as the users can customize and create own avatar. By gamifying education, they aim to make leaning an enjoyable experience that promotes better engagement, retention, and academic achievement. Their revolutionary virtual learning platform utilizes the power of Polygon Blockchain Network to enhance the learning experience. Another strategy is to focus on developing token, which can be purchased on the platform as a means of payments within Danson 360 ecosystem which allows users to access all the platform's features.

- ❖ Secure certification and verification: One of the most promising use cases of blockchain technology in education is secure certification and verification of academic records. By using blockchain, students' academic records, certificates, and degrees can be stored in a decentralized, tamper-proof manner. This can help to prevent fraud and ensure the authenticity of academic records.
- ❖ Smart contracts for student loans: Blockchain technology can be used to create smart contracts that automatically trigger loan payments for students. This can help to streamline the loan process and reduce the administrative burden on educational institutions.
- ❖ Digital credentials: With the help of blockchain technology, educational institutions can create digital credentials that are secure, verifiable, and tamper-proof. These digital credentials can be used to verify the achievements of students and make it easier for employers to verify the credentials of job candidates
- ❖ Collaborative learning: The metaverse can be used to create a collaborative learning environment where students can work together on projects, share ideas, and collaborate on assignments. This can help to foster a sense of community and encourage students to work together to achieve common goals.
- ❖ Immersive simulations: The metaverse can be used to create immersive simulations that enable students to experience different scenarios and situations. For example, students can simulate a business environment, a scientific experiment, or a historical event. This can help to make learning more engaging and interactive.
- ❖ Professional development: The metaverse can be used for professional development for educators. Educators can participate in virtual conferences, attend workshops,

and collaborate with colleagues from around the world. This can help to keep educators up-to-date with the latest teaching practices and technologies.

- ❖ **Accessibility:** The metaverse can be designed to be accessible for students with disabilities. For example, virtual environments can be created that are wheelchair accessible, and assistive technologies can be integrated into the virtual world to support students with visual or hearing impairments.

#### **1.4. Why use blockchain?**

- **Secure certification and verification:** One of the most promising use cases of blockchain technology in education is secure certification and verification of academic records. By using blockchain, students' academic records, certificates, and degrees can be stored in a decentralized, tamper-proof manner. This can help to prevent fraud and ensure the authenticity of academic records.
- **Smart contracts for student loans:** Blockchain technology can be used to create smart contracts that automatically trigger loan payments for students. This can help to streamline the loan process and reduce the administrative burden on educational institutions.
- **Digital credentials:** With the help of blockchain technology, educational institutions can create digital credentials that are secure, verifiable, and tamper-proof. These digital credentials can be used to verify the achievements of students and make it easier for employers to verify the credentials of job candidates.
- **Decentralized learning platforms:** Blockchain technology can be used to create decentralized learning platforms that enable students to access educational content and resources from anywhere in the world. These platforms can be used to create a more open and transparent learning environment that encourages collaboration and knowledge sharing.
- **Improved data management:** Blockchain technology can help educational institutions to manage student data more efficiently and securely. By using blockchain, educational institutions can store data in a decentralized, tamper-proof manner, which can help to prevent data breaches and ensure the privacy of student data.

#### **1.5. Metaverse for disabled students**

- **Accessibility:** The metaverse can be designed to be accessible for students with disabilities. For example, virtual environments can be created that are wheelchair

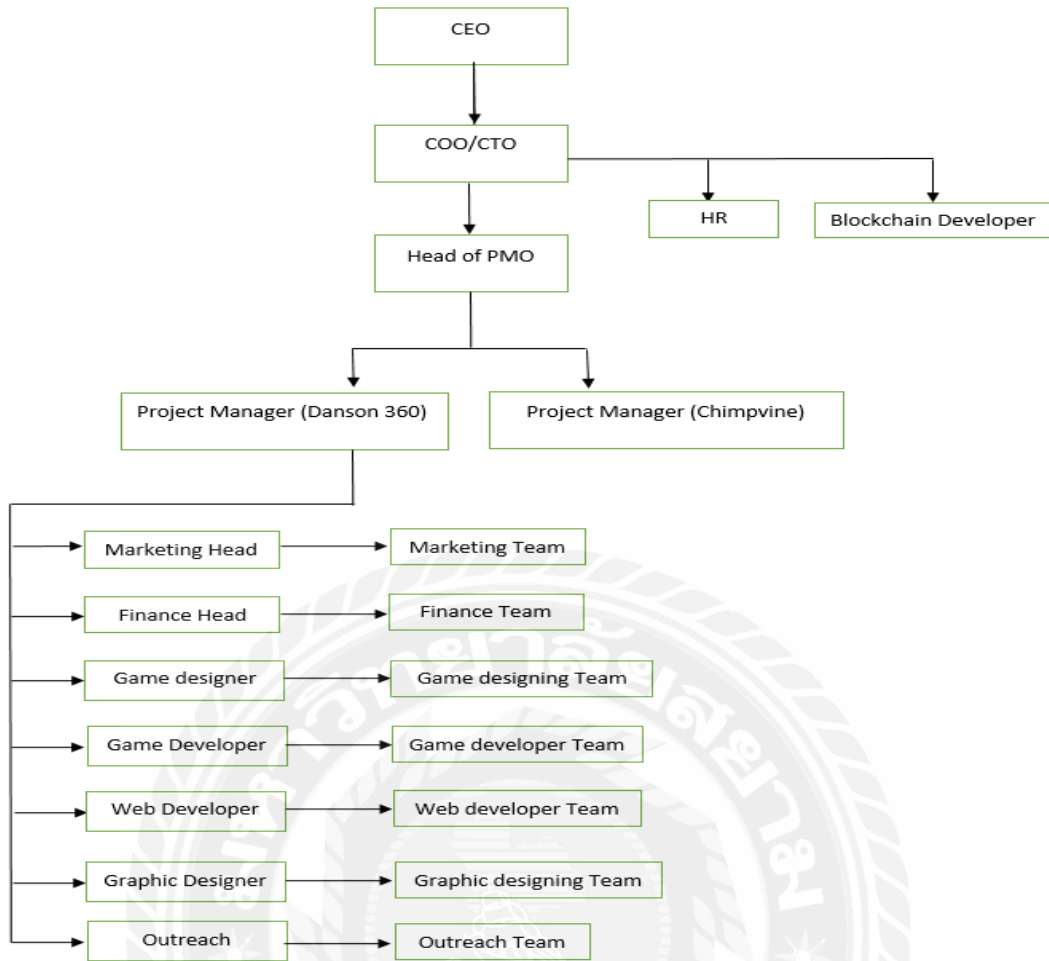
accessible, and assistive technologies can be integrated into the virtual world to support students with visual or hearing impairments.

- **Personalized avatars:** The metaverse can provide the opportunity for students to create personalized avatars that reflect their identities and preferences. This can help disabled students to feel more included and represented in the virtual world, which can positively impact their engagement and motivation.
- **Customizable environments:** The metaverse can be designed to allow students to customize their learning environments. For example, students can adjust the size and placement of objects in the virtual world to suit their needs or choose backgrounds that provide better visual contrast.
- **Adaptive learning:** The metaverse can be used to provide adaptive learning experiences that are tailored to the needs of each individual student. For example, the virtual environment can be programmed to adjust the difficulty level of tasks based on the student's abilities or to provide additional support when needed.
- **Collaborative learning:** The metaverse can be used to promote collaborative learning experiences that benefit disabled students. For example, students with mobility impairments can work with other students to explore the virtual world and participate in group activities.

## **2. Organizational Structure of the Company**

Organizational structure enables the distribution of authority. Danson Solutions has simple and team based with flat organizational structure.

## 2.1. Diagram of the Organizational Structure



*Fig 1: Organizational Structure of Danson 360*

## 2.2. My job positions

There are several departments in Danson Solutions. Among them, I worked as a finance team executive intern for Danson 360. I worked as a hybrid worker. My work combined partly from an office and partly from home. My main responsibilities included completing in-depth research on the potential global market, creating a revenue model, estimating costs, creating a discounted cash flow valuation, locating and approaching investors, and creating a pitch deck for investors. In addition, I had to compile reports on all the research and deliver them in meetings. My speaking and presenting skills, as well as my typing abilities, have greatly improved as a result of the presentations.

## 2.3. Job position in Danson Solutions organizational structure

Each division has its own upper management. Mr. Vijayesh Sainju is the business's CEO. The advantage of Danson360's product is that it uses blockchain technology, making it the most

secure digital platform available to customers. Human Resource Manager prepares and implement the program. They recruit the employee through selection process. The selection and recruitment process are analysing in order to know the requirement of candidate at various level and then, the candidate will be called for interview. Blockchain developer is responsible for respective tasks such as working on blockchain technology, designing the protocols, building smart contracts, etc. Some authority is given by the project manager under the head of project manager. For Danson360, our project manager is Ms. Shreya Bhandari, who organizes, coordinates, updates, and evaluates all departments necessary to operate the project. Danson Solutions has numerous projects, each with its own lead. The project manager will organize and plan the schedules and tasks. She led the entire time to meet the required goals and communicate with investors. Team leader allocate the work to their team to work on the required tasks/goals. As a financial intern, my role falls under the finance team.

### **3. My intention and motivation to choose this company**

- Technological companies are usually associated with creativity and inventiveness. I therefore think that working for this company helps me become more confident to adapt to different situations.
- I'd like to improve my communication and analytical thinking.
- This company gives us the opportunity to work in many fields to enable us acquire more knowledge.
- My work enables me to expand my knowledge of several topics through market research.
- I'll have greater expertise developing and implementing actual financial data in a business.
- The company's mixed working environment is another benefit. This increases time efficiency, gives people the freedom to work from anywhere, and enhances work-life balance.

#### 4. SWOT Analysis

##### Strengths

- Using brand recognition to expand its presence in new markets
- Innovative business strategy
- Strong digital presence
- Reaching out in international market

##### Weakness

- Strong competition in technology industry
- Limited international expansion in some markets

##### Opportunities

- Expanding into new markets
- Partnerships with businesses and investors from other nations
- Introducing new products
- Varieties of products

##### Threats

- Competition from other tech companies
- Economic downturns or market instability
- Sourcing challenges

#### 5. Objectives of this co-operative studies

The major objectives of this studies are to develop skills of the students through the application of the theory to practical work situations. It helps intern to become more competent, confident and skilled professional in the near future though various opportunities that the interns are exposed to. However, the main objectives of this studies are: -

- To study and explore the company in order to get practical learning experience with the actual job duties performed within the finance department.
- To comprehend IT And VR related topics as well as market.
- To research project on the internal operations of a Metaverse company's financial department.
- To build my confidence level in different culture and equip myself with organizational skills such as time, management, communication and coordination.

## CHAPTER 2: CO-OP STUDY ACTIVITIES

### 1. Job description

It was my responsibility to perform numerous studies on a specific topic. In order to compare the market to the business, I had to investigate and assess it. I had to take care of financial duties including evaluating companies and investigating competitors.

### 2. Job responsibilities and work duties

- Explore and gather market research of different countries
- Reaching out with venture capitalist/investors
- Identifying and solving the financial problems
- Determining the company's valuation
- Coordination with another department
- Participation in presentation

### 3. Activities in coordinating with co-workers

The tasks were carried out in coordination with team leaders and fellow interns. Project manager and team leaders would discuss for further plans which interns also participate in the meeting. After the discussion, finance team would separately conduct the meeting to divide the task and finalize the submission date. Usually, we would work together or splitting up the effort when it was required.

I will never forget that interns were treated more like an employee than an intern. So, everyone including interns could participate and share their opinions in the meeting with the heads and team leaders. We would break down into sub-topic and would do individual research on each subtopic. The split of the work allowed us to get additional information and suggestions. The meeting would hold once a week to reflect on the activities that we had done over the week. Then, we would discuss on how to move forward with further tasks and projects.



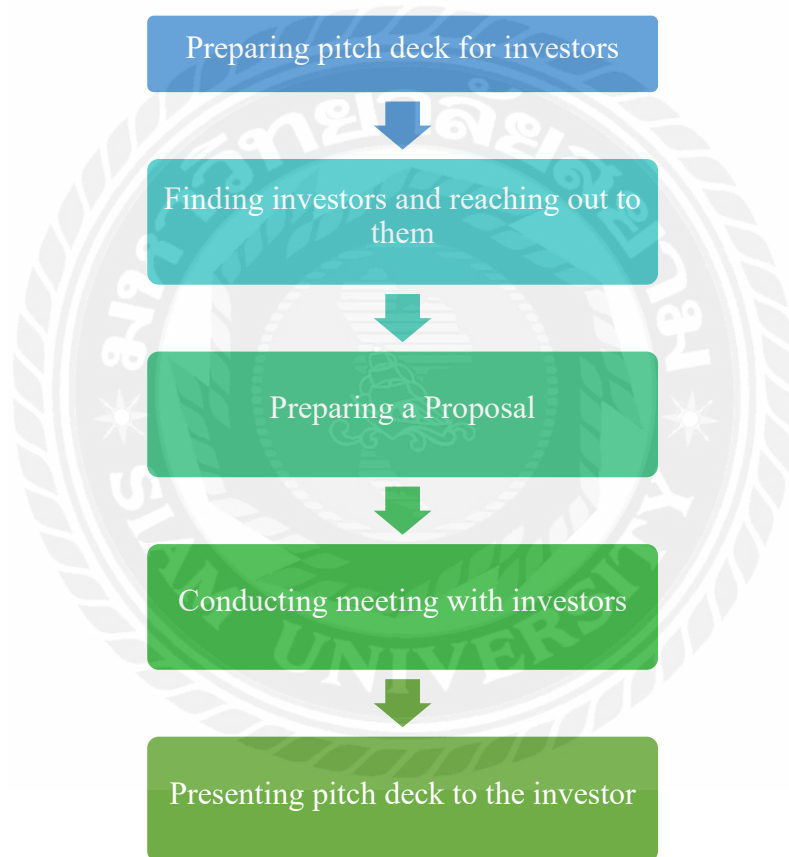
#### 4. Job Process Diagram



**Fig 2: Fundamental research**

- Allocation of work: - The work was allocated by the project manager through weekly online meetings.
- Conducting research on given topic: - During the meeting, we discussed regarding the work and weekly goals. The topic was given by the project manager and team leader. The goal of a research was to forecast sales, revenue and find out market growth.
- Preparing business model: - We were given task to prepare business model and revenue model.
- Forecasting sales, revenue and market growth: - Our main task was to forecast the company's growth as well as finding out the market growth. Additionally, we did research on revenue streams.

- Preparing discounted cashflow of the company: - We prepared DCF for valuation of the company.
- Sending the work to senior accountant: - After forecasting sales and preparing DCF, we had to send the work to senior accountant for approval.
- Presenting slides for weekly meetings: - We had to prepare the presentation and explain our work in the weekly meetings.
- Discussing weekly goals and getting feedback: - After presenting slides, we get feedback from everyone and to move forward, we discuss on weekly goals.



***Fig 3: Industrial Research***

- Preparing pitch deck for investors: - We prepared a pitch deck to investors. The pitch deck was revised by teams and project manager.
- Finding investors and reaching out to them: - Then we had to find investors using application like Apollo and reach out to them.

- Preparing a proposal: - We prepared proposal to introduce our company's background information with stating our purpose for the proposal.
- Conducting meeting with investors: - We contacted investors for a meeting through sending an email request.
- Presenting pitch deck to the investors: - During meeting with investors, we presented finalized pitch deck to investors which included revenue streams, goals, vision, DCF, forecast of a company.

## **5. Contributions as a Co-Op student**

I was able to contribute in several ways to the company. The contributions I made are as follows:

- Providing new ideas: - I provided a new idea on a company's day to day operations and procedures. This helped me to understand the company's strength and weakness which expanded goals and opportunities.
- Conducted market research: - I examined out market research on different countries. It helped company to understand the policies, economic trends and consumer behaviour of those countries. This research helped to gather information about target markets which maintained competitiveness as well.
- Managing meetings with several investors: - I cooperate with the project head and the representatives of the organizations. In addition, I planned meetings, created meeting agendas, and generated meeting minutes.
- Helping with different department: - I worked with marketing department in creating contents. I helped them by finding fresh topic, selecting the format and formalizing approach which they have produced it. I also did small research about game design for gaming department.
- Providing insights to the company: - I provided insights into the areas that needed improvement in order to find out revenue streams, including consumer behaviour, client retention, and a greater emphasis on social media marketing, drawing clients from platforms like Instagram and Tik Tok.
- Decision making: - I actively expressed my opinions about how to make forward move in order to achieve our main goals.

## CHAPTER 3: LEARNING PROCESS

In this chapter, I describe the problems I encountered into throughout my internship as well as how I was able to fix them. I also go over theories and studies on the subjects that helped me overcome the difficulties. I also provided a summary of the information I gained over my 16-week internship. I gained a variety of new skills and professional experiences as a newcomer that will help me in my future career.

### 1. Problems of the company

The following are the main Danson 360 problems I encountered during my internship: -

- Failure of plan: - It can be tempting to launch without much forward-thinking when a new idea is exciting opens in new window. However, lack of proper planning could hamper company's work. It could lead to company's loss of assets and affects important activities in marketing or other departments.
- Lack of education equity: Barriers in education could suffer to children and society. It may occur because of the lack of investment in quality education or attitudes with this project.
- Lack of immediate motivational reward for leaning: - If students aren't motivated then it will be difficult to improve their academic achievement. Our main problem might be through metaverse world, there might be quite difficult to motivate students by giving immediate rewards.
- Inefficient administration: - This problem may affect our goals and task because of the capacity of an organization. As a result, there will be minimum time, personnel, less efficient in work.
- Tough competition: - Every company has quite fierce competitors which possessed the biggest challenges to the company. Businesses engaged in both B2B and B2C transactions frequently experience the heat of intense rivalry.
- Unrealistic expectation: - In order to gain success, it brings unrealistic expectations. The pressure is on and expectations grow irrational when deadlines cannot be met because there is not enough time to complete the assignment or not enough workers to handle the burden.

- Difficult to attract investors: - Sometimes there will be difficult to attract investors as it takes time to find the right and build relationship with them. This happens when there is lack of research, strategy and planning.

## **2. How to solve the problems**

The literature research suggests the following as possible solutions for the problems mentioned above:

- Implementing proper planning: - The first step is to ensure proper goals. Implantation of planning helps to create better strategies and achieve goals. (Markiewicz, 2018) The plan should be reviewed and approved, however, by the team that participated in the assessment/contemplation.
- Crypto-based reward system: - (pathak, 2022) A loyalty program is a rewards program offered by a company to encourage customers to continue doing business with them. One of the solutions for the lack of immediate incentive for learning is to offer crypto-based reward system. The rewards should reduce management costs with smart contracts. It is a part of loyalty programs that promise to offer rewards in cryptocurrencies.
- Blockchain based automated system: - The use of agents to enforce contracts, validate transactions, or run background checks is no longer necessary due to blockchain technology and smart contracts. This indicates that BPM software can manage new technology integrated into business processes and automate business operations to a greater extent. (Gandhi, 2023) Blockchain as a platform for implementing the approval processes.

## **3. Recommendations to the company**

The company could benefit from the following suggestions to help it solve its issues:

- ❖ Satisfying consumer and business demands: - The majority of consumers already indicate interest in the possibilities for experiences and services the metaverse offers. It could be a good time to start providing your customers with what they want with some customer-facing proofs of concept if they are enthusiastic about the metaverse.
- ❖ Building trust: - Designing approach to metaverse data, transactions, experiences, and more with trust built in by first identifying and then reducing risks, namely data security and privacy threats.

- ❖ Creating awareness: - Compliance officers need to be involved in discussions when boards of directors and CEOs of businesses consider expanding their presence in the metaverse to generate additional revenue. They must discuss the compliance risks at every stage of the platform's development with the decision-makers at the table.
- ❖ Being up-to-date with technology world: - The busy schedules of compliance officers must allow time for them to study the metaverse. It is hard to ignore this technology, despite the fact that it is continually evolving.

#### **4. What I have learned during the Co-Op Studies**

My goal for the co-op courses was to give me the knowledge and experiences I needed to help me be ready for my future goal of becoming an expert in research. I did pick up a lot of fresh knowledge that data analysts and other research enthusiasts need. This internship provided a fantastic chance for an intern to experience real-life job situations, and it must be noted that it was a terrific learning experience. Overall lessons learnt from this internship experience are listed below:

- Develop the interpersonal, managerial and entrepreneurial skills that are crucial for all professionals and employees' career development.
- Within the departments, finance necessitates a significant lot of cooperation and integrity. Almost all activities carried out during the internship term were team-based, which helped to develop effective collaboration skills that allowed to complete assigned tasks correctly and productively while working as a team member.
- While dealing with various problems and concerns, a lot of time and attention was spent analysing such issues and problems to identify their causes. It has aided in the growth of my analytical thinking.
- To be socialized with the professionals.
- Learned the value of being on time and timely.
- Reporting abilities were a different talent that I was able to develop. Every time I write on a report, I am reminded of how crucial it is to be thorough and careful in order to ensure the report's appropriateness and correctness. One of the most crucial components of any research work is reporting, and I was able to develop a solid grasp of how to do it.

- One of the key attitudes gained while working in the metaverse company was how to handle the pressure of the job.

## **5. How I applied the knowledge from coursework to the real working situation**

The ability to use my theoretical research expertise on actual research projects was the internship's most amazing feature. I was consistently able to make connections between my academic understanding and my real-world expertise.

We had a group research project due in the fourth semester of the BBA degree as a requirement for the course "Research in Finance." I had a stronger theoretical grasp of topic selection, literature review, data collection, research strategies, research techniques, research designs, data analysis, and report writing after six months of studying the subject.

During our 3<sup>rd</sup> year, we also had to determine the value of a company by using DCF method which was a part of the course. DCF refers to a valuation method that estimates the value of an investment using its expected future cash flows. We determined the value of a company given by the professor based on projections of how much money that company will generate in future. This helped me to work to real working situation as I had to estimate the amount an investor would receive from an investment adjusted for the time value of money. I was well learned that if the DCF is more than the investment's current cost, the opportunity may yield profits and be worthwhile.

We had an online course on entrepreneurship while there was a Covid pandemic. Despite the difficulty of the online course, our lecturer split us up into groups and gave us an assignment to launch a new business. Entrepreneurial skills including leadership, product management, marketing, strategic thinking, and managing finances were taught to us by our professor and was mentored by him. Therefore, I helped my team with making planning, managing finance, identifying key factors to take into account as they get ready to launch a certain product onto the market, as well as how to contact potential clients.

## **6. Special skills and new knowledge**

Daily interaction with my colleagues has increased my communication skills. It had helped me to be good listener and good speaker as well. It has also proven that one cannot be a good speaker unless s/he is a good listener. 3<sup>rd</sup> day of my internship most of my colleagues knew me and we were comfortable with each other.

In general, an internship is an excellent opportunity to receive an insider's perspective at a business, a sector of the economy, and a particular profession. Finding a career is beneficial

whether it is the right or bad choice. Employers have started to anticipate seeing such interns included on potential hires' resumes as more and more people participate in internship programs. Internships so frequently result in employment offers. The initial impression you make on someone who might be a future employer by displaying the key skills and attitudes learned during the internship program is one more motivation to complete an internship. The following is a list of the main attitudes and abilities acquired during the internship program:

- **Teamwork Skills:** This internship helps the Internee to work in team. This company requires a great deal of teamwork and integrity within the departments. During internship period almost all activities performed were based on teamwork which has developed an efficient team work skill that has helped to solve assigned task properly and in productive way working as a team member.
- **Computer & Technical Skills:** During internship, various computer software and other devices were handled thus enhancing practical skills. This internship provides opportunity to use sales intelligence and engagement platform. Although I have been using computer since the age of 8, I never had an opportunity to use new platforms.
- **Initiative:** Initiation is always important in jobs or entrepreneurship. During internship initiatives were taken to move on with our next goals effectively. I asked the teams to have the task fixed so that they can amend it and there won't be any idle intern in the project.
- **Interpersonal Skills:** Regular interaction with people has enabled to maintain good relationship with others and friendly and wholesome ties that has further served to develop interpersonal skills.
- **Leadership Skills:** Observing the managers and head of department, their quality and skills were closely watched. It has developed leadership skills and qualities during internship. The working style of the directors has been closely watched at the company which is fruitful to the Internee. As I learned in BBA that leaders are made through one's own will, attitude, behaviour and action I was able to apply them during the internship period.
- **Managerial Skills:** During the overall period of internship the internee have learned about the various managerial skills such as planning, decision making, organizing, staffing and coordinating.



## CHAPTER 4: CONCLUSION

### 1. Summary of highlight

Danson 360's finance section carries out a number of research projects to advance knowledge, develop a research culture, and find fresh data on business, the metaverse, and technology. I worked as a hybrid worker. My work combined partly from an office and partly from home. I became a contributor to the department at Danson Solutions since the department's objectives matched my area of interest. The basic and industrial research projects that I was given to complete were very dissimilar from one another. My initial research focused more on creating a DCF, a business model, and forecasting. On the other hand, industrial research entailed more complex duties like planning, investigating knowledge, accumulating information, interpreting information, and coming to judgments.

Participating in the Co-op studies also helped me to better grasp who I am as a person. My understanding of my advantages and disadvantages improved. Critical thinking, technical skill, time management, and timeliness were primarily my strong points. Multitasking and adaptability were two of my limitations or areas for development. Therefore, the Co-op study allowed me the chance to showcase my abilities and strengthen my deficiencies.

Another great chance was gaining a platform like tech company to improve and strengthen my soft skills. Excellent organizational abilities, including time management, networking, teamwork, critical thinking, and problem-solving, are a hallmark of the Danson Solutions team. My soft skills were polished during my four months at this company, which has increased my confidence and preparedness for the corporate world.

### 2. My evaluation of the work experience

I had a great time working as finance research. As mentioned earlier, my duty was to conduct several studies on a particular subject. I had to take care of financial duties including evaluating companies and investigating competitors. I did pick up a lot of fresh knowledge that data analysts and other research enthusiasts need. This internship provided a fantastic chance for an intern to experience real-life job situations, and it must be noted that it was a terrific learning experience. While dealing with various problems and concerns, a lot of time and attention was spent analysing such issues and problems to identify their causes. Therefore, it has aided in the growth of my analytical thinking.

The most important part that I had learned was about blockchain. Blockchain technology can be used to create smart contracts that automatically trigger loan payments for students.

These platforms can be used to create a more open and transparent learning environment that encourages collaboration and knowledge sharing.

The fact that interns were treated more like employees than interns is something I'll never forget. In the discussion with the heads and team leaders, everyone, even interns, may participate and voice their ideas. In order to do separate research on each subtopic, we would divide the subject into smaller subtopics. The division of the labour gave us the opportunity to gather more data and ideas. We would get together once a week to discuss the things we had accomplished that week. After that, we would talk about how to proceed with other duties and projects.

Additionally, I was able to work well with my fellow interns to create a team and maximize the benefits of collaboration. Due to the welcoming and fun work environment our team has established, long, tedious jobs seemed simple and repetitive chores became intriguing. My internship experience was greatly facilitated by the project head's thorough instruction.

I intend to continue working for this company for a considerable amount of time with my experience. Working with them as my first internship was something I won't be able to forget for the rest of my life since my co-workers and the management were cognizant and warm and welcoming, and because I gained a lot of knowledge and skills throughout this internship. Likewise, I wish to contribute to the team's project-building journey by sharing my expertise with them. I'm interested in learning more about the metaverse and the technology sector. I wish to learn more about international markets.

### **3. Limitations of the Co-Op studies**

Despite how useful they were, I found that the Co-op studies had a few drawbacks. These are the limitations:

- Without any direction on the kind of work we ought to seek depending on our professional goals, the Co-op studies began. Such meetings would have been useful in helping us have a clearer understanding of the work type and maximize the internship.
- The key dates for Co-op Edu course were not done accurately as per the schedule.
- Many students travelled to countries where they were hired after finding work there. It was really challenging for us to attend the oral presentation because of this.

#### **4. Recommendation for the Co-op work**

Here are some suggestions I'd like to make to my employer and the Co-op study coordinators to improve the internship experience for prospective candidates.

- By scheduling some sessions specifically for students to showcase their co-op experiences and share their knowledge of how to function in the workplace, the Co-op studies' organizers may be able to close the communication gap.
- Increasing the frequency of communications with academic advisors.
- There should be flexible to perform oral presentation for Co-op such as can be both either online or on-site.

#### **Recommendation for the Company**

- In general, the company should discover ways to make physical jobs just as effective as those offered in online. This could be achieved by making sure that the two sides are properly communicating, setting deadlines for the tasks given, and upholding regular schedules.
- The company needs more experts to mentor the interns.

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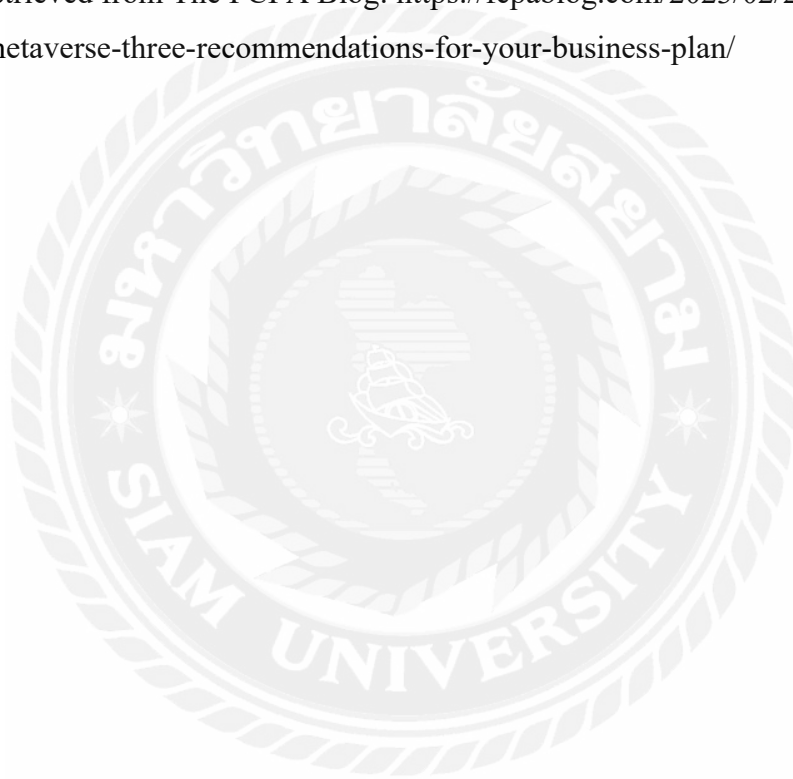
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## APPENDICES







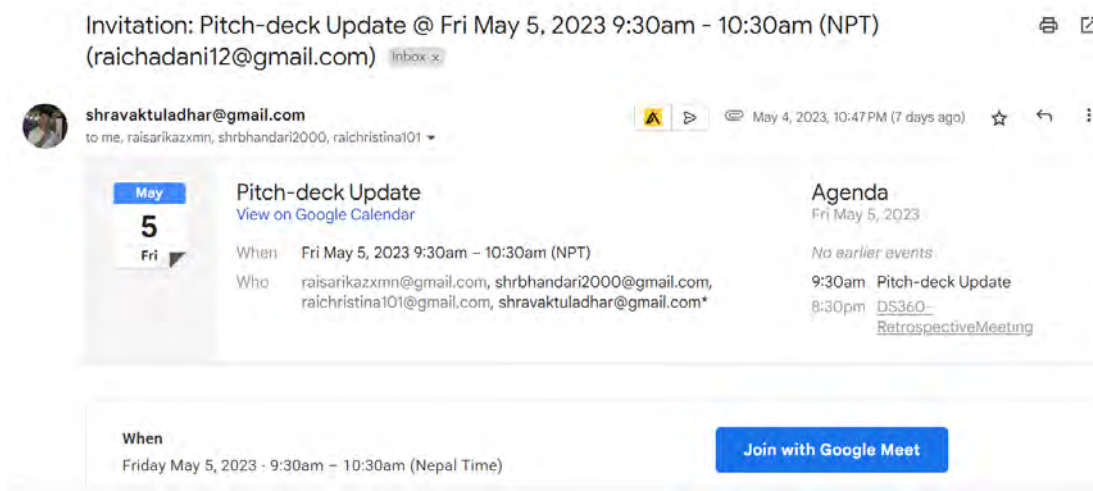
Pic 1: Attending on-site meeting with finance team and marketing team

Shared with me > Investors

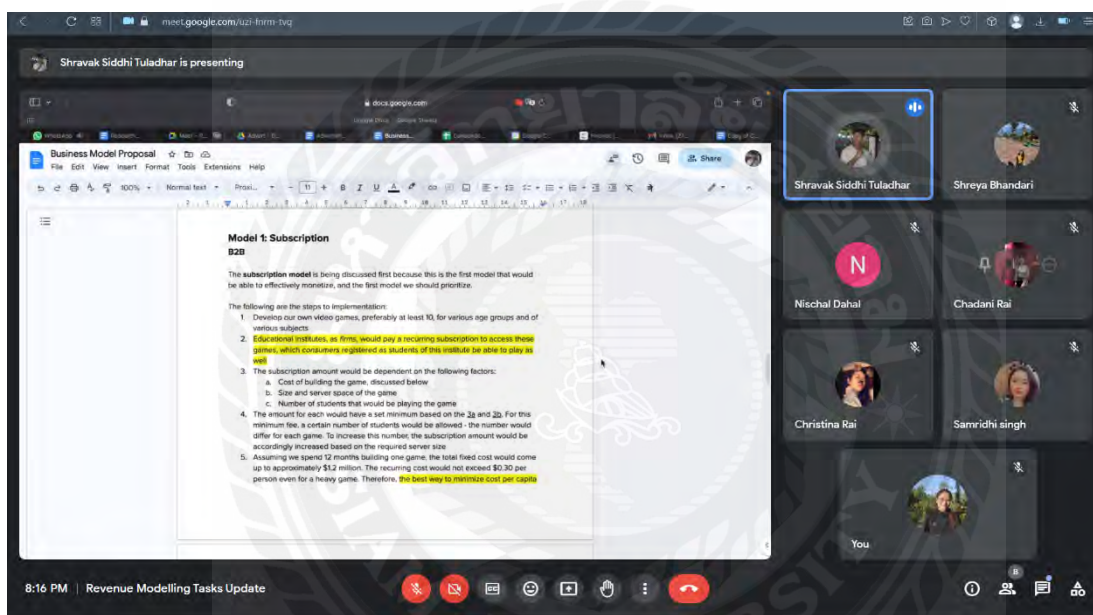
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Advertisement Preview	Shravak Sidd...	Feb 26, 2023	—
Edu Games	me	Apr 6, 2023	—
Investor pitch	Sarika Rai	Apr 28, 2023	—
List of angel investors	me	May 2, 2023	—
Market Research	Shravak Sidd...	Feb 26, 2023	—
Multi-billion dollar company's charity	me	Apr 28, 2023	—
Revenue Model	Shravak Sidd...	Feb 27, 2023	—

Pic 2: Sharing our research and report done by team members including me in drive folder



Pic 3: Invitation for retrospective meeting



Pic 4: Presenting and discussing on the next task through online meeting