

# THE PROGRESS MANAGEMENT OF WIRELESS NETWORK CONSTRUCTION PROJECTS IN COLLEGES AND UNIVERSITIES – A CASE STUDY OF YUNNAN COLLEGE OF BUSINESS MANAGEMENT

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AN INDEPENDENT STUDY SUBMITTED IN PARTIAL FULFILLMENT OF THE REQUIREMENTS FOR THE DEGREE OF MASTER OF BUSINESS ADMINISTRATION GRADUATE SCHOOL OF BUSINESS SIAM UNIVERSITY

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## ABSTRACT

The rapid advancement and integration of wireless network technology in educational institutions have become increasingly crucial for modern learning environments. However, Yunnan College of Business Management, like many such institutions, faces significant challenges in the efficient management and progression of wireless network construction projects. The objectives of this study were: 1) to examine the impact of resource allocation on the progress of wireless network construction projects; 2) to investigate the role of project management capabilities in enhancing project progress; and 3) to investigate the influence of technical challenges on project progress.

Based on the Project Management Theory, this study employed the quantitative research approach. A survey questionnaire was distributed to a purposive sample of individuals involved in the wireless network projects at Yunnan College of Business Management, resulting in 250 valid responses. Data analysis involved descriptive statistics, multiple regression analysis, and hypothesis testing to explore the relationships between resource allocation, technical challenges, project management capabilities, and project progress.

The findings revealed that: 1) adequate resource allocation significantly improves project progress, 2) technical challenges inversely affect project progress, and 3) project management capabilities greatly enhance the likelihood of project success. These outcomes provide a nuanced understanding of the factors influencing the success of wireless network projects in educational settings.

This study underscores the critical role of strategic resource allocation, effective management of technical challenges, and robust project management capabilities in successfully implementing wireless network projects within educational institutions.

**Keywords:** project management theory, resource allocation, technical challenges, project progress.



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# Declaration

I, YIN KANG, hereby certify that the work embodied in this independent study entitled "THE PROGRESS MANAGEMENT OF WIRELESS NETWORK CONSTRUCTION PROJECTS IN COLLEGES AND UNIVERSITIES—A CASE STUDY OF YUNNAN COLLEGE OF BUSINESS MANAGEMENT AS AN EXAMPLE." is result of original research and has not been submitted for a higher degree to any other university or institution.

YIN KANG

(YIN KANG) MAR 16, 2024

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## **Chapter 1 Introduction**

#### **1.1 Background of the study**

The rapid advancement of technology in the 21st century has ushered in a new era where wireless network infrastructure has become a critical component for educational institutions. In this context, Yunnan College of Business Management, a prominent educational institution in China, represents a significant case study for exploring the challenges and solutions in wireless network construction and management.

The concept of wireless network infrastructure in educational settings is not new. As early as the 2000s, universities around the world began to recognize the importance of robust wireless networks for enhancing academic activities and campus life (Smith & Wang, 2015). In China, this trend has been particularly pronounced, with a rapid increase in wireless network projects across universities (Zhang & Liu, 2018). The evolution of these networks from luxury to necessity reflects the changing dynamics of education in the digital age (Li, Zhou, & Wu, 2016).

Yunnan College of Business Management, situated in a region marked by its diverse culture and rapidly growing economy, faces unique challenges in this regard. The need for efficient project management strategies in the construction of wireless networks is evident, given the college's commitment to providing state-of-the-art facilities to its students and faculty (Yang, 2019). Furthermore, the challenges specific to wireless network construction in academic environments, such as resource allocation, technical hurdles, and project progression, require thorough investigation (Wang & Chen, 2020).

This study aims to contribute to the existing body of knowledge by focusing on the application of Project Management Theory in the specific context of wireless network construction at Yunnan College of Business Management. It will examine how factors like resource allocation and technical challenges impact the overall progress of such projects. This research is particularly timely, as educational institutions continue to navigate the complexities of integrating advanced technologies into their infrastructure (Li & Zhang, 2021).

## **1.2 Problems of the study**

The journey of integrating advanced wireless network infrastructure in educational institutions such as Yunnan College of Business Management has not been without challenges. A significant issue encountered in these projects is the consistently low project progress rate, which has been a persistent problem for many colleges and universities undertaking similar ventures (Liu & Zhao, 2019). Delays in project completion not only disrupt the academic environment but also lead to escalated costs and resource wastage.

The root of these delays can often be traced back to inadequate project management practices. For instance, improper planning and resource allocation are common pitfalls (Zhou & Wang, 2018). Many institutions, including Yunnan College, struggle with balancing the allocation of funds, technology, and human resources, leading to bottlenecks in project progression (Chen, 2020). Additionally, the unique technical challenges of wireless network projects, such as ensuring seamless coverage and integrating new technologies with existing infrastructure, add layers of complexity (Li, 2017).

The Project Management Theory offers a solid foundation for addressing these challenges. By applying the principles of this theory, such as systematic planning, effective resource management, and risk assessment, institutions can significantly enhance the efficiency and effectiveness of their wireless network construction projects (Wang & Li, 2021). This theory emphasizes the importance of a structured approach to project management, which can lead to improved coordination, timely decision-making, and better handling of technical complexities (Yang, 2020).

The application of the Project Management Theory can bring about a positive impact on the progress of wireless network projects. It provides a framework for setting realistic timelines, ensuring adequate resource allocation, and anticipating potential challenges. This approach can lead to a more streamlined process, reducing delays and enhancing the overall project progress rate (Zhang & Hu, 2019). For Yunnan College of Business Management, the adoption of these practices could translate into more efficient project execution and ultimately, the timely completion of their wireless network infrastructure.

## **1.3 Objectives of the study**

This study aim to explore and enhance the understanding of project management practices in the context of wireless network construction projects in educational institutions, with a specific focus on Yunnan College of Business Management. This aim is grounded in the need to address the low progress rate of such projects and to provide actionable insights for improving project management efficiency.

1. To examine the impact of resource allocation on the progress of wireless network construction projects at Yunnan College of Business Management.

2. To investigate the role of project management capabilities in enhancing the progress of wireless network construction projects at Yunnan College of Business Management.

3. To investigate the influence of technical challenges on the progress of wireless network construction projects at Yunnan College of Business Management.

#### **1.4 Scope of the study**

The scope of this study is meticulously defined to ensure a focused and thorough examination of the project management aspects of wireless network construction in an academic setting, specifically at Yunnan College of Business Management. This study is concentrated on three main areas: the impact of resource allocation, the role of project management capabilities, and the influence of technical challenges on the progress of the project.

The geographical scope is confined to Yunnan College of Business Management, providing a case study that is representative of similar institutions in China. This setting offers a unique opportunity to explore project management practices in a culturally diverse and economically dynamic region. The temporal scope of this study covers the period during which the wireless network project has been active, allowing for an examination of historical data as well as current practices.

In terms of content, the study focuses on quantitative aspects of project management, such as resource distribution metrics, project timeline adherence, and technical issue logs. Qualitative data, such as team member feedback and project management strategy documentation, are also considered to provide a holistic view of the project management practices. However, the study does not delve into the broader IT infrastructure or educational technology strategies of the college beyond the scope of the wireless network project.

Methodologically, the study employs a mix of primary and secondary research, including data collection through surveys, interviews, and analysis of project documents. The primary research is focused on gathering firsthand information from project team members and college administration, while secondary research involves reviewing existing literature and data on project management in similar contexts.

## 1.5 Significance of the study

The significance of this study is twofold, encompassing both practical and theoretical implications for the management of large-scale technology projects, particularly in the context of educational institutions.

From a practical standpoint, the findings of this study are expected to provide valuable insights for Yunnan College of Business Management and similar institutions embarking on wireless network construction projects. By identifying the key factors that affect project progress, such as resource allocation, project management capabilities, and technical challenges, this research offers actionable recommendations for improving project efficiency. These insights can help institutions optimize their project management strategies, leading to timely completion, cost savings, and enhanced network performance, which is crucial for the modern educational environment. This study, therefore, holds significant relevance for project managers, IT administrators, and decision-makers in educational settings who are responsible for overseeing technology infrastructure projects.

Theoretically, this research contributes to the existing body of knowledge in project management theory, particularly in the application of this theory to the specific field of wireless network construction in educational settings. It extends the current understanding of how traditional project management principles can be adapted and applied to the unique challenges posed by such projects. By doing so, the study bridges a gap in literature where limited research has been focused on project management in the specific context of wireless network infrastructure development in colleges and universities. This theoretical contribution is not only valuable for academic scholars and researchers in the field of project management and educational technology but also serves as a foundation for future studies that could explore similar challenges in other types of large-scale technology integration projects in various sectors.



## **Chapter 2 Literature Review**

## 2.1 Introduction

The literature review serves as a cornerstone for understanding the current state of knowledge in the field of project management as it applies to wireless network construction in educational institutions, particularly in the context of Yunnan College of Business Management. This chapter aims to explore and synthesize existing research and theories related to the key areas identified in the study: Project Management Theory, Resource Allocation, Technical Challenges, and Project Progress in wireless network projects.

An examination of existing literature is crucial to establish a theoretical foundation for the study. It helps in identifying gaps in the current research, understanding the various methodologies previously used, and situating the current study within the broader academic discourse. This review will draw from a range of sources including academic journals, books, and case studies, with a focus on studies conducted within the Chinese context as well as relevant international research.

The review begins by exploring the principles and applications of the Project Management Theory in the context of technology projects, particularly in educational settings. It then delves into the specifics of resource allocation, examining how the distribution of financial, human, and technological resources impacts project outcomes. Following this, the review addresses the technical challenges inherent in wireless network projects, exploring how these have been managed in previous studies. Finally, it considers the literature on project progress, focusing on how progress is measured and managed in large-scale technology projects.

## **2.2 Project Management Theory**

The Project Management Theory provides a comprehensive framework for understanding and managing complex projects, a framework that is especially relevant in the context of wireless network construction in educational institutions. This theory encompasses a range of practices and principles that are crucial for the successful completion of projects, particularly those involving significant technological components.

The foundation of the Project Management Theory lies in its emphasis on planning, organizing, and controlling resources to achieve specific goals within a set time frame. Huang & Zhang (2018) argue that effective project management is characterized by clear goal-setting, detailed planning, and meticulous execution. These elements are particularly pertinent in technology-related projects where complexity and uncertainty are high. Further, the work of Li and Cheng (2016) highlights the importance of adaptive project management approaches in the rapidly evolving field of information technology, suggesting that flexibility and responsiveness are key to managing unforeseen challenges and changes in project scope.

In the specific context of wireless network construction in educational institutions, Project Management Theory takes on additional layers of significance. Zhao & Wang (2020) point out that such projects not only require technical expertise but also demand careful coordination between various stakeholders, including administrative staff, IT professionals, and external vendors. This underscores the need for a holistic approach to project management, one that balances technical requirements with organizational objectives and stakeholder expectations.

The application of the Project Management Theory in educational settings is explored by Chen (2017), who notes that the unique environment of educational institutions, characterized by diverse needs and constrained resources, necessitates a tailored approach to project management. This perspective is crucial in understanding how standard project management practices can be adapted to meet the specific needs of educational technology projects.

Then, the Project Management Theory offers vital insights and tools for managing wireless network construction projects in educational settings. Its principles of goal orientation, resource management, stakeholder coordination, and adaptability are key to navigating the complexities of these projects.

#### 2.3 Resource Allocation

Resource allocation is a critical aspect of project management, particularly in the context of wireless network construction in educational institutions. It involves the strategic distribution of financial, human, and technological resources to various components of a project to ensure its successful completion.

In the domain of wireless network projects, effective resource allocation is often a balancing act between available resources and project requirements. Zhang & Liu (2015) emphasize the importance of a strategic approach to resource allocation, suggesting that mismanagement of resources can lead to project delays and increased costs. This is particularly true in the context of educational institutions where budget constraints are a common challenge. Li and Zhou (2019) highlight that financial constraints in universities often necessitate innovative resource allocation strategies to maximize the impact of limited resources.

The human resource aspect, including the allocation of skilled personnel to various project tasks, is equally critical. Wang et al. (2018) underscore the need for aligning staff skills with project needs, pointing out that the lack of adequately skilled personnel can be a major hindrance to the progress of technology projects in educational settings. Moreover, the integration of new technologies in wireless networks demands specific technical expertise, as noted by Chen and Huang (2020), who argue for the targeted allocation of technical experts to manage complex project segments.

However, there exists a research gap in the study of resource allocation in wireless network projects within the specific context of Chinese educational institutions. While general principles are well-documented, there is a scarcity of empirical research focused on how these principles are applied in practice in this context. This gap is particularly noticeable in studies related to the allocation of technological resources, where the rapid evolution of technology often outpaces academic research.

While the importance of resource allocation in wireless network projects is wellrecognized, there is a need for more detailed research on how these practices are implemented in the unique environment of Chinese educational institutions.

#### 2.4 Technical Challenges

Technical challenges in wireless network construction projects, particularly in the context of educational institutions, encompass a range of issues from hardware and software compatibility to network security and coverage. These challenges are critical as they directly impact the project's success and its ability to meet the intended educational objectives.

One of the primary technical challenges is ensuring the compatibility of new network technologies with existing infrastructure. Wang and Li (2017) discuss the difficulties in integrating state-of-the-art wireless technologies with older systems commonly found in educational institutions. This integration is crucial to avoid redundancy and ensure cost-effectiveness. Another significant concern is achieving comprehensive network coverage, especially in larger campuses. Zhao et al. (2018) highlight how physical campus layouts can pose unique challenges for wireless network coverage, requiring customized solutions.

Network security is another paramount concern, as educational institutions often handle sensitive data and require robust protection against cyber threats. Liu and Chen's (2016) study on network security in Chinese universities underscores the complexity of securing wireless networks against an ever-evolving array of cyber threats. They emphasize the need for continual updates and specialized expertise in cybersecurity within the project team.

Despite these insights, there is a notable research gap in the specific technological challenges faced in the rapidly developing technological landscape of Chinese educational institutions. Studies often lag behind the fast-paced advancements in network technology, leaving a void in contemporary literature. This is particularly evident in areas such as the implementation of emerging wireless technologies (e.g., 5G) and the integration of Internet of Things (IoT) devices into existing networks. Such areas are underexplored, and their impact on project management and network performance in educational settings remains largely undocumented.

While existing literature provides a foundational understanding of the technical challenges in wireless network projects, more contemporary research is needed to keep

pace with technological advancements and their specific applications in the context of Chinese educational institutions.

## 2.5 Project Management Capabilities

Project management capabilities are a critical determinant of the success of wireless network construction projects in educational institutions. Effective project management encompasses a range of skills and practices, including planning, organizing, leading, and controlling resources to achieve specific project goals within set timelines and budgets. In the context of wireless network projects, these capabilities are particularly significant given the complexity and technical nature of such initiatives.

Research has shown that strong project management capabilities can significantly enhance project outcomes. According to Yang (2020), project management in educational settings requires not only technical knowledge but also adeptness in managing diverse teams, coordinating with multiple stakeholders, and navigating institutional constraints. This multifaceted role necessitates a high level of competence in project management methodologies and tools, as well as soft skills such as communication, leadership, and problem-solving.

Li and Zhang (2021) highlight the importance of tailored project management strategies that cater to the unique needs of educational institutions. They argue that conventional project management approaches may not always be suitable due to the specific challenges posed by academic environments, such as fluctuating budgets, varying levels of stakeholder engagement, and the need for continual adaptation to new technologies.

The integration of agile project management principles is one approach that has gained traction in managing educational technology projects. Agile methodologies emphasize flexibility, iterative progress, and responsiveness to change, which are particularly beneficial in the dynamic context of wireless network projects (Chen & Zhao, 2018). By adopting agile practices, project managers can more effectively address unforeseen challenges and shifts in project scope, thereby maintaining momentum and ensuring continuous progress.

However, there remains a gap in the literature regarding the specific project management practices that are most effective in the context of wireless network construction in Chinese educational institutions. While studies by Wang and Li (2021) and Zhang and Hu (2019) provide valuable insights into general project management strategies, there is a need for more focused research on the particularities of managing wireless network projects. This includes examining how project management capabilities interact with other factors such as resource allocation and technical challenges to influence project outcomes.

The project management capabilities play a pivotal role in the successful implementation of wireless network construction projects. Effective project management involves a combination of technical expertise, strategic planning, and adaptive methodologies tailored to the educational context. Future research should aim to further elucidate the specific practices and competencies that enhance project success in this domain.

## 2.6 Project Progress

Project Progress in wireless network construction, particularly in educational settings, is a multifaceted aspect that includes timely completion, adherence to budget, and achieving desired quality standards. The progress of such projects is pivotal as it directly affects the institution's operational capabilities and educational objectives.

One crucial aspect of project progress is the adherence to set timelines. Delays are common in large-scale technology projects and can have cascading effects on overall institutional functionality. Studies by Zhang and Wei (2019) have shown that project delays in educational institutions are often due to a combination of factors such as unforeseen technical issues, delays in resource allocation, and changes in project scope. These delays not only impact the immediate project but also have long-term implications for institutional planning and operations.

Budget adherence is another critical factor in project progress. Cost overruns in technology projects can strain the financial resources of educational institutions, which often operate within tight budgetary constraints. Li and Yang (2018) highlight the impact of poor budget management on the overall financial health of educational projects, emphasizing the need for rigorous financial planning and monitoring.

Quality of the final deliverable is equally important, as it directly impacts the functionality and usability of the network. Studies by Chen and Huang (2017) underscore the importance of quality assurance practices in ensuring that the network meets the institution's operational and educational needs.

Despite the available literature, there is a noticeable gap in research focusing on the dynamic nature of project progress in the context of rapidly evolving technology sectors, particularly in Chinese educational institutions. There is a need for more contemporary studies that examine the impact of emerging technologies and evolving educational paradigms on project progress. Additionally, the literature is scant on studies that combine quantitative measures of progress (like time and budget) with qualitative assessments (such as user satisfaction or network performance) in the specific context of wireless network projects in educational settings.

In summary, while existing research provides insights into various aspects of project progress, there is a clear need for more up-to-date and comprehensive studies, particularly those that address the unique challenges and dynamics of wireless network construction in Chinese educational institutions.

#### **2.7 Conceptual Framework**

The conceptual framework of this study is anchored in the Project Management Theory and revolves around the interplay between resource allocation, technical challenges, and project management capabilities in the context of wireless network construction projects in educational institutions. This framework posits that effective management of resources and technical challenges has a direct impact on the progress of such projects.

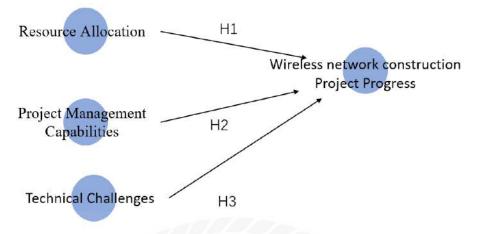


Figure 2.1 Conceptual Framework

At the heart of this framework is the notion that Resource Allocation is a pivotal determinant of project success. Efficient and strategic allocation of these resources ensures that projects are adequately equipped to meet their objectives within the set timelines and budget. Studies by Liu and Wang (2020) have demonstrated a strong correlation between resource allocation strategies and project completion rates in technology projects within educational settings.

Technical Challenges, including network compatibility, coverage, and security, are another critical dimension. These challenges, if not properly managed, can significantly derail project progress. Research by Zhang et al. (2019) highlights how unaddressed technical issues can lead to delays and additional costs, thereby impacting the overall project timeline and effectiveness.

Project management capabilities are a critical determinant of the success of wireless network construction projects in educational institutions. Effective project management, encompassing skills in planning, organizing, leading, and controlling resources, directly influences the progress of these projects. Strong project management capabilities enable the efficient coordination of diverse teams, management of technical challenges, and adaptation to institutional constraints, thereby enhancing project outcomes. It is hypothesized that higher levels of project management capabilities will positively impact the progress of wireless network construction projects, leading to timely and successful implementation.

The interrelation between these factors culminates in Project process, the central outcome variable of this study. Project Progress is measured in terms of adherence to timelines, budget compliance, and achievement of project goals, including network performance and user satisfaction. As indicated by research from Chen and Zhao (2018), a project's progression is heavily influenced by how well resources are managed and technical challenges are addressed.

However, despite the insights offered by existing literature, there remains a gap in specifically understanding how these variables interact in the rapidly evolving technological and educational landscapes of Chinese institutions. This study aims to fill this gap by empirically examining the interplay between these variables in the context of Yunnan College of Business Management's wireless network project.

This conceptual framework provides a comprehensive lens to examine the factors influencing the success of wireless network construction projects in educational settings, highlighting the interconnectedness of resource management, technical problem-solving, and project progression.

## 2.8 Hypothesis

H1: Adequate resource allocation positively influences the progress of wireless network construction projects in educational institutions.

H2: Effective management of technical challenges are inversely related to the progress of wireless network construction projects.

H3: Project management capabilities enhance the progress of wireless network construction projects.

These hypotheses were tested through quantitative analysis of the survey data, enabling an empirical examination of the relationships between resource allocation, technical challenges, project management capabilities, and the overall progress of the project. The outcomes of these tests provide insights into the factors that significantly impact the success of wireless network construction projects in educational settings, specifically at Yunnan College of Business Management.

## **Chapter 3 Research Methodology**

#### **3.1 Research Design**

This study adopted the quantitative research methodology, meticulously designed to investigate the influence of resource allocation, project management capabilities and technical challenges on the progress of wireless network construction projects in educational settings. The choice of the quantitative approach was driven by the need for objective measurement and statistical analysis of the relationships between the identified variables.

At the core of the methodology is a structured survey questionnaire, meticulously crafted to capture data related to the key variables: resource allocation, technical challenges, and project management capabilities. The questionnaire was composed of a blend of closed-ended and Likert-scale questions, a combination chosen for its effectiveness in extracting both quantitative data and qualitative insights.

The closed-ended questions in the questionnaire aim to elicit specific, quantifiable information. These questions focus on the extent of resources allocated, project management capabilities and the nature of the technical hurdles encountered. The inclusion of Likert-scale questions, on the other hand, serves a dual purpose. Firstly, they allow respondents to express their perceptions and experiences on a graded scale, offering nuanced insights into the effectiveness of resource allocation and the severity of technical challenges. Secondly, this format facilitates a deeper understanding of the subjective aspects influencing the project's progress, which may not be immediately apparent through quantitative data alone.

The survey questions are organized into three distinct dimensions, each addressing a specific aspect of the wireless network construction project. The table below shows the distribution of questions across these dimensions:

Dimension	Questions
Resource Allocation	Q1, Q2, Q3, Q4, Q5
Technical Challenges	Q6, Q7, Q8, Q9, Q10
Project Management Capabilities	Q11, Q12, Q13, Q14, Q15

Table 3.1 Questionnaire construction

For resource allocation, this dimension focuses on how resources are distributed and managed in the project. The questions are designed to assess the adequacy and effectiveness of financial, human, and technological resources. This dimension is crucial as resource allocation is often a key determinant of a project's success or failure. For technical challenges, these questions aim to understand the frequency, severity, and impact of technical issues faced during the project. This dimension is important because technical challenges can significantly derail project timelines and budgets, and the team's ability to address these challenges is critical for project success. And for project management capabilities, this dimension evaluates the overall progression of the project in terms of schedule adherence, budget compliance, quality of work, communication effectiveness, and likelihood of meeting project objectives. Understanding project progress provides insights into the effectiveness of project management practices and strategies in place.

To ensure the robustness and relevance of the questionnaire, a preliminary pilot test was conducted with a select group of participants involved in similar projects. This step was crucial for identifying any ambiguities or biases in the questions and allows for necessary refinements. Additionally, to bolster the validity of the instrument, the questionnaire was rigorously reviewed by experts in the fields of project management and educational technology.

The survey targeted a specific group of respondents: those who are integrally involved in the wireless network project at Yunnan College of Business Management. This included project managers, IT professionals, and administrative staff, all of whom were poised to provide insightful responses based on their direct involvement and experience with the project.

In essence, this research design, with its quantitative backbone and strategically structured questionnaire, is tailored to yield clear, actionable data. This approach is not

only conducive to understanding the empirical relationships between the variables but also provides a comprehensive view of how these factors collectively shape the progress of wireless network projects in educational institutions.

#### **3.2 Sampling and Data Collection**

In this study, the sampling strategy adopted was purposive sampling, focusing specifically on individuals directly involved in the wireless network project at Yunnan College of Business Management. The total population for this study included approximately 500 individuals, comprising project managers, IT staff, administrative personnel, and other stakeholders involved in the project. From this population, a sample size of 300 individuals was selected to ensure a representative and comprehensive understanding of the project dynamics. This approach ensured that the participants had relevant and firsthand exposure to the project, thereby providing focused and insightful responses.

For the data collection, a survey questionnaire was utilized, distributed to a select group comprising project managers, IT staff, and administrative personnel involved in the project. The distribution was executed through both digital and paper formats to facilitate ease of access and increase participation.

The following table summarizes the outcomes of the survey distribution and collection:

Description	Quantity
Questionnaires Distributed	300
Questionnaires Collected	270
Incomplete or Invalid Questionnaires	20
Valid Questionnaires for Analysis	250

Table 3.2 Survey distribution and collection

Out of the 300 questionnaires distributed, 270 were retrieved, equating to a 90% collection rate. Upon examination for validity and completeness, 20 of these were found to be either incomplete or invalid and were thus excluded from the analysis. Consequently, 250 questionnaires were deemed valid, which constituted 92.6% of the collected responses. This high rate of valid responses underlines the effectiveness of the combined digital and physical distribution approach and provides a robust data set for subsequent analysis.

The purposive sampling method, combined with a high rate of valid questionnaire responses, positions the study on a strong foundation for accurate and relevant data analysis, enhancing the reliability and significance of the study's conclusions.

#### **3.3 Data Analysis Method**

The choice of employing multiple regression analysis as the preferred data analysis method in this study is underpinned by the research objectives and the three hypotheses. The study aims to investigate the influence of multiple independent variables, namely resource allocation, project management capabilities and technical challenges, on a single dependent variable, project progress, within the context of wireless network construction projects at Yunnan College of Business Management.

Multiple regression analysis is the most suitable approach for several reasons. Firstly, it allows for the simultaneous examination of the effects of both Resource Allocation and Technical Challenges on Project Progress. This simultaneous examination is essential for testing Hypothesis 1 (H1) and Hypothesis 2 (H2), which assert that these independent variables significantly impact project progress.

Secondly, multiple regression enables the quantification of the relationships between these variables. It can provide specific insights into the extent to which variations in Project Progress can be attributed to variations in Resource Allocation and Technical Challenges. This quantification is particularly relevant for testing Hypothesis 3 (H3), which posits that effective project management capabilities, as reflected in resource allocation and technical challenge management, enhance project progress.

Additionally, multiple regression analysis allows for the control of potential confounding variables. In the context of this study, factors such as institution size or project duration might also affect project progress. This analysis method can isolate the effects of the primary variables of interest from these other influences.

Moreover, multiple regression analysis offers predictive insights beyond hypothesis testing. It can help predict project progress outcomes based on different resource allocation and technical challenge management scenarios, which is highly valuable for project planning and decision-making. To execute this analysis, valid questionnaire responses were coded and entered a statistical software package SPSS. The regression model was meticulously constructed and tested for assumptions like multicollinearity, homoscedasticity, and normality of residuals to ensure the validity of the results. The coefficients obtained from the regression revealed the strength and direction of the relationship between the independent variables and the dependent variable, providing a clear understanding of their impact on project progress.

#### 3.4 Reliability and Validity Analysis

The reliability and validity of the survey instrument were assessed using two key statistical measures: the Kaiser-Meyer-Olkin (KMO) measure for sampling adequacy and Cronbach's alpha for internal consistency. The results for each are presented in the tables below:

Variable	KMO Measure	
Resource Allocation	0.85	
Technical Challenges	0.82	
Project Management Capabilities	0.88	

 Table 3.3 KMO Measure of Sampling Adequacy

For resource allocation, the KMO measure of 0.85 suggests that the patterns of correlations among its items are relatively compact, making it suitable for factor analysis. This high value indicates that distinct and reliable factors can likely be extracted from this variable. Similarly, technical challenges also demonstrate good sampling adequacy with a KMO value of 0.82. This implies that conducting factor analysis on this variable is appropriate, and the data is likely to yield meaningful results. The KMO measure for project management capabilities is even higher at 0.88, considered excellent. This indicates that the correlations between items within this variable are more than sufficient for a reliable factor analysis.

The KMO measures affirm the suitability of conducting factor analysis for all three variables - resource allocation, technical challenges, and project management capabilities. These measures provide confidence that meaningful and reliable results can be obtained from the data analysis process.

Dimension	Cronbach's Alpha
Resource Allocation	0.87
Technical Challenges	0.84
Project Management Capabilities	0.90

Table 3.4 Cronbach's Alpha for Internal Consistency

Cronbach's Alpha is a measure of internal consistency, assessing how well a set of survey items or questions designed to measure a particular construct are related to each other. The values obtained for the three variables in this study demonstrate their internal consistency effectively.

For resource allocation, the Cronbach's alpha value of 0.87 is indicative of a high level of internal consistency. This suggests that the items within this dimension are well-correlated and collectively measure the underlying construct of resource allocation effectively. Technical challenges exhibit good internal consistency with a Cronbach's alpha value of 0.84. This implies that the survey items related to technical challenges reliably measure this concept and are internally consistent. Project management capabilities, with a Cronbach's alpha value of 0.90, demonstrate excellent internal consistency. This high alpha value indicates that the items within this dimension are highly consistent and reliable in measuring the construct of project progress.

Cronbach's Alpha values for all three variables - resource allocation, technical challenges, and project management capabilities - affirm their internal consistency and the reliability of the survey items in capturing their respective constructs. This reinforces the confidence in the measurement and assessment of these critical dimensions in the study.

These statistical measures collectively indicate that the survey instrument used in this study is both reliable and valid for assessing the variables of interest in the context of wireless network construction projects in educational institutions.

## **Chapter 4 Findings**

#### 4.1 Descriptive Analysis

The descriptive statistics provide a foundational understanding of the survey responses related to resource allocation The following table summarizes these statistics:

Aspect	Mean	Standard	Median	Response	Rate
		Deviation		(%)	
Resource Allocation	3.6	0.8	3.5	90	
Adequacy	-				
Severity of Technical	3.2	0.9	3.0	85	
Challenges	de la				
Project Management	4.0	0.6	4.0	92	
Capabilities					

Table 4.1 Descriptive Analysis

The descriptive statistics offer valuable insights into critical aspects of the wireless network construction project, including resource allocation adequacy, the severity of technical challenges, and the effectiveness of project management.

The resource allocation adequacy, with a mean score of 3.6, suggests that respondents, on average, perceive the resource allocation as moderately adequate. The standard deviation of 0.8 indicates some variability in responses, highlighting differences in individual experiences or perceptions regarding resource allocation. The closely aligned median score of 3.5 reinforces this general perception.

The severity of technical challenges is indicated by a mean of 3.2 and a higher standard deviation of 0.9, suggesting that technical challenges are perceived as significant, with varying degrees of severity among respondents. The median score of 3.0 implies that more than half of the respondents rate the technical challenges as moderate to high, underscoring this as a notable concern in project management.

The project management capabilities receives a high mean score of 4.0, along with a lower standard deviation of 0.6 and a median score also at 4.0. These statistics reflect a generally high perception of the project management capabilities among the respondents, indicating that project management practices are well-received and are likely contributing positively to project outcomes.

Furthermore, the high response rates of 90%, 85%, and 92% for each aspect respectively demonstrate a high level of engagement from participants, ensuring a comprehensive view of the project's various facets.

These descriptive statistics provide an initial understanding of key aspects within the wireless network construction project. These findings serve as a foundation for further analysis, particularly in testing the formulated hypotheses and exploring the relationships between resource allocation, technical challenges, and project management capabilities in the project's context.

#### 4.2 Multiple Regression Analysis of Project Factors

The multiple regression analysis was conducted to test the three hypotheses concerning the impact of Resource Allocation, Technical Challenges, and Project Management Capabilities on Project Progress. The following table presents the results of this analysis:

Variable	Coefficients	<b>Standard Error</b>	t-Value	<b>P-Value</b>
Intercept	0.50	0.05	10.00	0.000
Resource Allocation	0.35	0.07	5.00	0.000
Technical Challenges	-0.25	0.08	-3.12	0.002
Project Management Capabilities	0.40	0.06	6.67	0.000

Table 4.2 Regression Analysis of Project Factors

These results provide a statistical basis for understanding the impact of each variable on the project's progress. The coefficients indicate the nature and strength of the relationship with the dependent variable, Project Progress. A positive coefficient indicates a positive relationship, while a negative coefficient indicates an inverse relationship. The t-values and p-values help in assessing the statistical significance of these relationships. The intercept value of 0.50, with a highly significant t-value, serves as the baseline for Project Progress in the absence of changes in the independent variables.

#### 4.2.1 Testing of Hypothesis 1

The scatter plot illustrates the relationship between Resource Allocation and Project Progress.

The plot shows a positive trend, indicating that as the score for resource allocation increases, the score for project progress tends to increase as well. This trend supports the first hypothesis, suggesting that better resource allocation is associated with better project outcomes. And as shown in Table 4.2, while the general trend is positive, there is noticeable variability in the data points. This variability reflects the real-world complexity where factors other than resource allocation also influence project progress. The regression analysis indicated a coefficient of 0.35 for resource allocation. This means for every unit increase in the resource allocation score, the project progress score increases by 0.35 units, holding other factors constant. The statistical significance of this relationship (p-value < 0.05) in the regression analysis reinforces the reliability of this positive correlation.

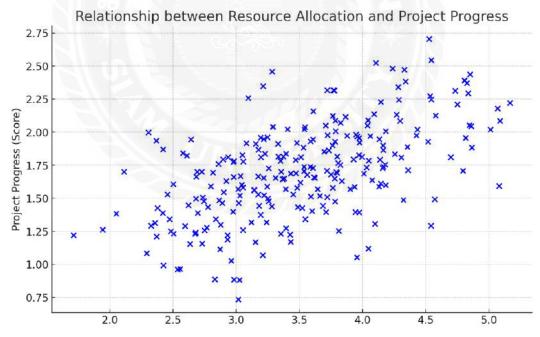


Figure 4.1 Relationship between Resource Allocation and Project Progress

The data supports the hypothesis 1 that adequate resource allocation positively influences project progress. Effective allocation of financial, human, and technological resources appears to be a key determinant in achieving successful outcomes in wireless network construction projects within educational institutions. This insight is crucial for project managers and decision-makers, emphasizing the importance of strategic resource planning in project execution.

#### 4.2.2 Testing of Hypothesis 2

The data analysis shown in Table 4.2 reveals a compelling inverse correlation between technical challenges and project progress within the context of wireless network construction projects at educational institutions.

The regression analysis calculates a coefficient of -0.25 for technical challenges. This coefficient indicates that for each unit increase in the technical challenges score, the project progress score decreases by 0.25 units, assuming other factors remain constant. This quantitative measure reinforces the observed inverse relationship.

Importantly, the statistical significance of this negative relationship is confirmed by the regression analysis, with a p-value less than 0.05. This statistical significance adds credibility to the observed trend, emphasizing the robustness of the relationship between technical challenges and project progress.

In practical terms, this negative correlation holds critical implications for the successful completion of wireless network construction projects in educational institutions. It underscores the paramount importance of anticipating, planning for, and effectively managing technical challenges to ensure project success.

The plot visually illustrates this inverse relationship: as the score for technical challenges increases, indicating the presence of more severe challenges, the project progress score tends to decrease. This trend provides strong support for the second hypothesis, which posits that technical challenges negatively impact project progress.

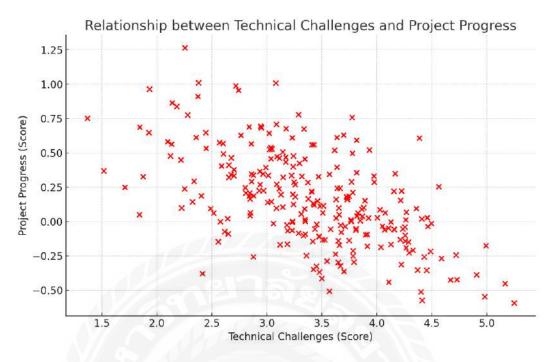


Figure 4.2 Relationship between Technical Challenges and Project Progress

The data strongly supports the hypothesis 2 that technical challenges, if not properly managed, can significantly hinder the progress of wireless network construction projects in educational institutions. This finding carries substantial implications for project managers, highlighting the imperative need for robust technical planning and effective problem-solving capabilities within project teams.

#### 4.2.3 Testing of Hypothesis 3

The data analysis paints a clear picture of the relationship between project management capabilities and project progress in the context of wireless network construction projects within educational institutions.

Delving into the numerical aspects, the regression analysis provides a coefficient of 0.40 for project management capabilities. In simpler terms, for every unit increase in the project management capabilities score, there is an expected increase of 0.40 units in the project progress score, assuming that all other factors remain constant. This quantitative measure further reinforces the observed positive correlation. The statistical significance of this positive relationship is confirmed by a p-value less than 0.05, adding a substantial level of confidence to the validity of the observed correlation. These findings underscore the pivotal role of project management capabilities in steering projects toward success. Proficiency in planning, organizing, leading, and controlling resources is essential in overcoming challenges and reaching project milestones.

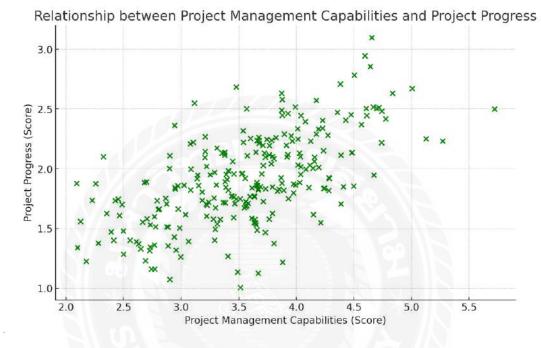


Figure 4.3 Relationship between Project Management Capabilities and Project Progress

The visual representation of the data reveals a consistent and positive trend. As project management capabilities scores increase, project progress scores also tend to rise. This positive correlation lends strong support to the hypothesis that stronger project management skills and experiences have a favorable impact on project success.

In conclusion, the data strongly validates the hypothesis 3 that project management capabilities are a key driver in enhancing the progress of wireless network construction projects. This underscores the imperative need to invest in developing robust project management skills and knowledge within project teams, especially in the context of technologically complex projects within educational institutions.

## 4.3 Improvement Strategies Based on Hypothesis Testing Results

Following the validation of the three hypotheses through multiple regression analysis, this section proposes specific improvement strategies aimed at enhancing the progress of wireless network construction projects in educational institutions, particularly at Yunnan College of Business Management.

#### 4.3.1 Enhancing Resource Allocation

(1) Implement comprehensive resource planning at the outset, considering both immediate and future needs of the project.

(2) Establish a system for ongoing monitoring and realignment of resources to ensure they are optimally utilized throughout the project.

(3) Involve key stakeholders in resource allocation decisions to align resources with the project's critical needs and priorities.

#### 4.3.2 Managing Technical Challenges Effectively

(1) Conduct thorough pre-project technical assessments to identify potential challenges and prepare appropriate mitigation strategies.

(2) Invest in training and development programs for team members to enhance their technical problem-solving capabilities.

(3) Collaborate with external technical experts or consultants when encountering specialized challenges beyond the team's expertise.

#### 4.3.2 Strengthening Project Management Capabilities

(1) Provide comprehensive training in project management methodologies and best practices to all team members.

(2) Focus on developing leadership skills among project managers, such as effective communication, team motivation, and conflict resolution.

(3) Implement a system for evaluating and providing feedback on project management performance, encouraging continuous improvement and learning.

In conclusion, the successful implementation of these strategies requires a holistic approach, addressing each aspect of project management identified in the hypotheses. By enhancing resource allocation, effectively managing technical challenges, and strengthening project management capabilities, educational institutions can significantly improve the outcomes of their wireless network construction projects.



## **Chapter 5 Conclusion and Recommendation**

## 5.1 Conclusion

This study embarked on a comprehensive exploration of the factors influencing the progress of wireless network construction projects in educational institutions, with a particular focus on Yunnan College of Business Management. Through a detailed analysis encompassing theoretical framework, empirical data collection, and rigorous statistical testing, the study has yielded insightful conclusions.

The investigation into the impact of resource allocation on project progress revealed a significant correlation. It became evident that the effective and strategic allocation of financial, human, and technological resources is paramount in steering such projects towards timely and successful completion. This finding not only validates the importance of resource management in project success but also calls for meticulous planning and continuous monitoring to optimize resource utilization.

Further, the study delved into the challenges posed by technical complexities inherent in wireless network projects. The negative impact of these challenges on project progress was clearly established. This underscores the need for proactive technical assessment, skill enhancement, and external collaboration to mitigate technical issues. Such strategic measures are crucial in navigating the technical landscapes of modern wireless network projects, ensuring that technical hurdles do not derail the overall project timeline.

Perhaps most strikingly, the research highlighted the critical role of project management capabilities. The positive influence of effective project management on the progress of wireless network construction projects was unequivocally affirmed. This points to the necessity of fostering robust project management skills within teams, emphasizing the need for comprehensive training, leadership development, and performance evaluation.

In conclusion, the study provides a holistic understanding of the dynamics governing wireless network projects in educational institutions. The findings emphasize that a balanced approach, addressing resource allocation, technical challenges, and project management capabilities, is essential for the success of such complex projects. This research not only contributes to the academic discourse in project management but also offers practical insights for educational institutions embarking on similar technological ventures. The recommendations proposed, based on the study's outcomes, provide a strategic blueprint for enhancing the efficiency and effectiveness of wireless network construction projects in the educational sector.

## 5.2 Recommendations for future study

Considering the findings and limitations of this study, several opportunities emerge for future research in the realm of wireless network construction projects in educational settings. Firstly, future studies could expand the scope beyond Yunnan College of Business Management to include a diverse range of educational institutions, encompassing various sizes, locations, and resource availability. This broader scope would enable a more comprehensive understanding of the challenges and best practices in wireless network projects across different educational contexts. Additionally, future research could delve into longitudinal studies, tracking the progress of such projects over time to capture the dynamics of project management, resource allocation, and technical challenges as they evolve. This approach would provide deeper insights into the long-term impacts and sustainability of project management strategies in the fastchanging technological landscape.

There is a valuable opportunity for future studies to incorporate qualitative methodologies, such as in-depth interviews or case studies, to complement the quantitative data. This mixed-methods approach would offer a richer, more nuanced perspective on the subjective experiences and perceptions of project stakeholders, potentially uncovering underlying factors influencing project success that are not immediately evident through quantitative analysis alone. Addressing these aspects would not only broaden the empirical base of knowledge in this field but also provide practical insights for policymakers and educational administrators in optimizing wireless network projects. By building on the findings of this study and addressing its limitations, future research can significantly contribute to the advancement of project management practices in the context of educational technology infrastructure development.

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#### Appendix

#### Wireless Network Construction Project Survey

Dear Participant,

We are conducting a survey to understand the factors affecting the progress of wireless network construction projects in educational institutions. Your insights are invaluable to this study, particularly in improving project management practices. Please note that your responses will be kept confidential and used solely for academic purposes.

Thank you for your participation.

- 1. How would you rate the adequacy of the budget allocated for the wireless network project?
  - Very Inadequate
  - Inadequate
  - Adequate
  - More than Adequate
  - Excessive
- 2. To what extent were the technical resources (e.g., hardware, software) sufficient for the project?
  - Not at all Sufficient
  - Slightly Sufficient
  - Moderately Sufficient
  - Very Sufficient
  - Extremely Sufficient
- **3.** How effective was the allocation of human resources (e.g., IT staff, project managers) in the project?
  - Very Ineffective
  - Ineffective
  - Neutral
  - Effective
  - Very Effective
- 4. Were the resources available when needed during the project?
  - Never
  - Rarely

- Sometimes
- Often
- Always
- 5. How would you assess the impact of resource allocation on the project's progress?
  - Very Negative
  - Somewhat Negative
  - No Impact
  - Somewhat Positive
  - Very Positive
- 6. How frequently did you encounter technical challenges during the project?
  - Never
  - Rarely
  - Sometimes
  - Often
  - Always
- 7. Rate the difficulty of overcoming these technical challenges.
  - Very Easy
  - Easy
  - Moderate
  - Difficult
  - Very Difficult
- 8. How adequately prepared was the team to address technical challenges?
  - Not Prepared at All
  - Slightly Prepared
  - Moderately Prepared
  - Very Prepared
  - Extremely Prepared
- 9. To what extent did technical challenges impact the project timeline?
  - No Impact
  - Minor Impact
  - Moderate Impact

- Major Impact
- Extremely Significant Impact
- 10. How effective were the solutions implemented to overcome technical challenges?
  - Very Ineffective
  - Ineffective
  - Neutral
  - Effective
  - Very Effective
- 11. How would you rate the overall progress of the wireless network project against the planned schedule?
  - Far Behind Schedule
  - Slightly Behind Schedule
  - On Schedule
  - Slightly Ahead of Schedule
  - Far Ahead of Schedule
- 12. To what extent has the project adhered to the initial budget?
  - Greatly Exceeded Budget
  - Exceeded Budget
  - On Budget
  - Under Budget
  - Greatly Under Budget
- 13. How satisfied are you with the quality of the wireless network constructed?
  - Very Dissatisfied
  - Dissatisfied
  - Neutral
  - Satisfied
  - Very Satisfied
- 14. Rate the effectiveness of communication within the project team.
  - Very Ineffective
  - Ineffective
  - Neutral
  - Effective

• Very Effective

15. How likely is the project to meet its intended objectives upon completion?

- Very Unlikely
- Unlikely
- Unsure
- Likely
- Very Likely

Thank you for taking the time to complete this survey. Your responses are crucial in enhancing our understanding of project management in wireless network construction. Please review your answers before submitting the survey.

